

COUNCIL OF GOVERNORS MEETING
December 6-7, 2013
Ramada Inn, Lansing, Michigan

CALL TO ORDER – The third meeting of the 2013-2014 Council of Governors was called to order Friday, December 6, 2013 at 7:08 p.m. by Council Chair Brian Shepard. Governors present were: DG Jerry Stephens, SD10; DG Evelyn Cooper, 11 A1; DG John Kontos, 11 A2; DG Barry Allen, 11 B1; DG Betsy Farrell, 11 B2; DG Doug Schneider, 11 C1; DG David Boes, 11 C2; DG Jake Dasho, 11 D1; DG Wesley Wagester, 11 D2; DG Tim Anderson, 11 E1; DG Gus Malmberg, 11 E2. 1st VDG's present were: VDG Martin Malone, 11 A1; VDG Tom Hill, 11 A2; VDG Vicki Lautzenheiser, 11 B1; VDG Marsha Brown, 11 B2; VDG Diane Wehby, 11 C1; VDG Billy White, 11 C2; VDG Dennis Poirier, 11 D1; VDG Whitey Simon, 11 D2; VDG Peter Conarty, 11 E1; 2nd VDG's present were: VDG Sharon Jordan-Crowley, 11 A1; VDG Jim Leach, 11 A2; VDG Leo Dolehanty, 11 D1; VDG Mike Howard, 11 E1; VDG Barb Durlflinger, 11 E2. Others present: Council Chair Brian Shepard; State Treasurer, Paul Hemeryck; Wendy Burns, Executive Director.

Meeting opened with Invocation and Pledge of Allegiance.

Guest Tony Tickler of The Salvation Army was introduced by Lion Wendy Burns. Mr. Tickler enlightened those in attendance on the programs offered by the Salvation Army, and explained the need for assistance this year in funding their food bank. The Governor's designated Tail Twister money collected so far this year to be donated, along with canned goods brought to the October and December meetings. A check in the amount of \$325.00 was presented, and any money collected throughout the remainder of the December meeting will be forwarded onto The Salvation Army.

MOTION: Malmberg, Allen, to make changes to the December 6-7, 2013 agenda, moving the vote on LCI 2nd Vice President Candidate to the last item of the evening; add LEO trip to 2014 LCI Toronto Convention under new business on Saturday, December 7. Motion carried.

Past Council Chair John Johnson was invited to attend this meeting to assist the Governors in the Strategic Planning process as voted on at the October council meeting. The motion made at that time was to begin using the following steps PCC Johnson recommended as a guideline in December of 2012:

1. What is included in a Strategic Plan?
Create a three year goal (only one goal)
 - i. Objectives (to achieve goal) (not more than 4 or 5 objectives)
 - ii. Priorities (for each objective) (measurable steps)
 - iii. "We will have succeeded when..."
2. What will success look like?

PCC Johnson stressed a Strategic Plan requires data collected from members of the association; is not a process to be done in a matter of hours or days; could take up to three weeks to take data and create a format. Priorities should be to determine:

- Vision Statement
- Mission Statement
- Core Values for the Lions of Michigan
- Goals: 1-3 year goal; 3-5 year goal

It was suggested by PCC Johnson a special committee be created to develop the plan – a group outside of the Strategic Planning Committee. To come up with the data necessary to create a SP a survey of the entire association may not be necessary: it may be possibly to address a smaller target audience, such as the Council of Governors, 1st & 2nd VDG's, State Treasurer and State Office administration.

Questions to be asked should include: Where do we see ourselves in 5 years? Where do we want the State Office to be in 5 year? i.e.: Purchase their own location? Continue to rent? Will it be cost efficient to go paperless and purchase iPads? Utilize a website for conducting meetings? How does technology fit into our future?

LCI's Vision Statement reads: "To be the global leader in community and humanitarian service." It was pointed out we could adapt this to pertain more directly to Michigan, as the "state" leader in community and humanitarian service. LCI's Mission Statement: "To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs." Both statements could be adjusted to fit our vision and mission. Also needing discussion would be our core values and purpose.

PCC Johnson suggested if a new committee is appointed to lead this process; it should be a 2-3 year appointment.

Council Chair Brian Shepard reviewed the motion from October. DG Schneider and DG Malmberg are to follow through with the beginning process of selecting an Ad-Hoc committee. It was suggested IPDG's be included in a steering committee as they have more freedom to serve in this capacity, and then rotating in next years' IPDG's. DG Farrell suggested including 2nd VDG's on the committee as well.

Motion: Schneider, Cooper, to add to the Saturday, December 7 agenda discussion and formation of Strategic Planning Ad-hoc committee. Motion carried.

MOTION: Boes, Malmberg, requesting the District Governors to hold a closed session.

Discussion followed as to the purpose of excluding 1st & 2nd VDG's from a closed door session. Motion amended:

MOTION: Boes, Malmberg, to hold a closed door session of the District Governors, 1st & 2nd Vice District Governor's, Council Chair Brian Shepard and Council Chair-Elect PDG Pettinato. Motion carried.

The meeting returned to open-door session at 9:03 p.m. The Tail Twister collected \$52.00 in fines, to be donated to The Salvation Army.

**COUNCIL OF GOVERNORS MEETING
LANSING, MICHIGAN
Saturday, December 7, 2013**

The meeting of the Council of Governors resumed on Saturday, December 7, 2014 at 9:00 a.m. Governors present: DG Jerry Stephens, SD10; DG Evelyn Cooper, 11 A1; DG John Kontos, 11 A2; DG Barry Allen, 11 B1; DG Betsy Farrell, 11 B2; DG Doug Schneider, 11 C1; DG David Boes, 11 C2; DG Jake Dasho, 11 D1; DG Wesley Wagester, 11 D2; DG Tim Anderson, 11 E1; DG Gus Malmberg, 11 E2. 1st VDG's present were: VDG Martin Malone, 11 A1; VDG Tom Hill, 11 A2; VDG Vicki Lautzenheiser, 11 B1; VDG Marsha Brown, 11 B2; VDG Diane Wehby, 11 C1; VDG Billy White, 11 C2; VDG Dennis Poirier, 11 D1; VDG Whitey Simon, 11 D2; VDG Peter Conarty, 11 E1; 2nd VDG's present were: VDG Sharon Jordan-Crowley, 11 A1; VDG Leo Dolehanty, 11 D1; VDG Mike Howard, 11 E1; VDG Barb Durflinger, 11 E2; Others present: Council Chair Brian Shepard; State Treasurer, Paul Hemeryck; Wendy Burns, Executive Director.

MOTION: Dasho, Allen, to resume meeting after Friday evening's closed door session. Motion carried.

The meeting opened with the Invocation and Pledge of Allegiance at 9:00 a.m.

MOTION: Schneider, Kontos, to add GLT & GMT Leadership under old business on the Saturday, December 7, 2014 agenda. Motion carried.

MOTION: Malmberg, Dahso, to approve the October 2013 Minutes. Motion carried.

Treasurer's Report –PCC Paul Hemeryck, State Treasurer

Treasurer Hemeryck provided detailed records for review of the receipts through November 30, 2013. Finances are running as normal for this time of year. The dues accounts are spread out monthly and we have currently applied 5/6's of dues collected for the first half of the year. Second half dues notices will be sent to the District's in early January.

Treasurer Hemeryck highlighted the International Convention revenue for 2013, pointing out a small profit was made on the Midwest Breakfast.

“Designated” funds can be moved into operating funds as the Governor's deem necessary for any reason. “Restricted” funds may not be used. EX: The Grace Lang fund is a restricted account that is only used for White Cane Scholarships. The White Cane committee has voted to again award three (3) \$3,000.00 scholarships in 2014, and the funds will come from this account.

CC Shepard asked what account funds would come from to pay for one night of hotel expenses for the first Vice District Governor's training, and Treasurer Hemeryck stated this would come from the Council, Committee, and Treasurer account.

Any expenses from the "Meet the Candidate Night" event were discussed. Once the financials for this event are completed, accounts will be reviewed to determine where to transfer funds, if necessary.

The Internal Revenue Service has gotten very active in the nonprofit arena. Many Lions clubs have lost their tax exempt status because they have not filed their tax returns. Every club must file either form 990N, form 990EZ or form 990 every year. The penalties that the IRS charges can be as high as \$20.00 per day for late filing. In Michigan alone 293 clubs have had their status automatically revoked.

Some clubs have had more than one Federal ID number. In that case, they have filed using one number only. The unused number is no longer valid but the club is ok. In some cases, the club has dissolved. However there are clubs that have not filed, must file Form 1024 with the IRS at a cost of \$400 to get there status back. Presidents must make sure the returns were filed. That is part of the challenge in managing your club.

The District Governors were given a list of the clubs on the IRS list. All correspondence regarding Tax ID number updates are to be sent to LCI Legal Department on your club's letterhead, requesting the use of the new number.

A ***Use of Funds Guidelines*** from LCI was provided by Treasure Hemeryck. This is information all clubs should refer to when questioning building rental, use of funds raised through charity events, operating expenses, etc. Refer to LCI's website to obtain complete information on the Funds Guidelines.

MOTION: Kontos, Malmberg, to receive the Treasurer's report. Motion carried.

**Lions of Michigan, Inc.
Dues Structure Allocation and Analysis**

Actual Dues thru November, 2013			
	Income	Deferred	Total
District 10	\$ 1,775.90	\$ 2,486.26	\$ 4,262.16
Multiple District 11	46,212.50	64,697.50	110,910.00
Total	<u>\$ 47,988.40</u>	<u>\$ 67,183.76</u>	<u>\$ 115,172.16</u>

**Projected Income from Dues 2013/2014
From the Allocated Dues Structure**

District 10	\$2.58	x	1,650	Members	\$ 4,257.00
Multiple District 11	\$10.00	x	11,450	Members	114,500.00
Less family dues rebate	\$5.00	x	1,075	Members	<u>(5,375.00)</u>
					<u>\$ 113,382.00</u>

Anticipated Expenditures per Recommended Allocation

	District 10		Multiple District 11		Total
ALLOCATIONS					
Administration	\$1.68	\$ 2,772.00	\$7.61	\$ 87,134.50	\$ 89,906.50
Council/Committee/Treas	0.00	0.00	1.25	14,312.50	14,312.50
MD 11 Convention	0.00 *	0.00	0.24	2,748.00	2,748.00
Restricted Fund	0.50 *	825.00	0.50	5,725.00	6,550.00 **
International Convention	0.40	660.00	0.40	4,580.00	5,240.00
Total Income	<u>\$2.58</u>	<u>\$ 4,257.00</u>	<u>\$10.00</u>	<u>\$ 114,500.00</u>	<u>\$ 118,757.00</u>

* Set by Constitution

** Restricted Fund: To be placed in a separate account to be used for the purpose of promoting candidates for International Office, and to be controlled by the Council of Governors and the Liaison Committee.

For Information Purposes

Total Annual Dues Per Lion Member in Multiple District 11

MD-11 Dues	\$ 10.00
MD-11 Magazine	4.50
Lions Clubs International (Including magazine)	43.00
District dues (Minimum \$1.25)	1.25 ***
(Actual is between \$5.00 and \$10.00)	
	<u>\$ 58.75</u>

Plus individual Lions Club Dues

*** Based on minimum allowable by constitution for District and Multiple District dues of \$11.25 (\$10.00 for MD 11, and a minimum of \$1.25 for the District). However, most Districts in MD 11 have dues allocations in excess of \$1.25. Each club must add to the above figure the amount needed for their club administration.

LEADERSHIP INSTITUTE – PCC Paul Hemeryck, Co-Chair

PID Bill Hansen, Co-Chair, and PCC Hemeryck announced the addition of PID Gary Anderson to the leadership team. PID Anderson was invited to come onboard as a third partner to assist in leading the Institute and has accepted the offer.

MOTION: Dasho, Cooper, to accept the addition of PID Gary Anderson as a part of the Lions Leadership Institute Ad-Hoc committee. Motion carried.

This year's Leadership Institute had a full-house with 112 participants. The addition of the Master's Institute this year makes ours the only Leadership Institute in the country with a third level of training. The goal of a maximum 10 students was reached.

Evaluations were very positive, showing high marks for the presenters as well as the Institute overall. An attendance list dating back to the LI onset in 1999 was provided. This is an excellent resource when looking for Lions to fill leadership roles within the Districts. Funding continues to be supported partially through LCI's grant. \$7,500.00 was awarded for this year's Leadership Institute. The question was posed: What if LCI were unable to award a grant in the future? Treasurer Hemeryck state there is money in reserve for use, and the Institute would still survive.

The date has been set for next year: November 7, 8, 9, 2014.

MD 11 STATE CONVENTION – EXECUTIVE DIRECTOR WENDY BURNS

Planning for the 2014 MD 11 Convention is well underway. The committee met in Battle Creek for their October meeting, giving all the opportunity to visit the community and tour the McCamly Hotel prior to the convention. We toured Cornwell's Turkeyville and agreed it would make for the perfect venue for the Thursday evening gathering for those arriving early for the convention. We have a member of the Richland/Gull Lake Lions Club interested in working on the Golf Outing for 2014.

The theme this year is "Race to Your Dream", which combines President Palmer's theme with PIP Wayne Madden's Indiana race-car theme. Meals, Friday night Entertainment, and Saturday Banquet will all be discussed and decisions made at the January planning meeting. Also to be considered is the give-away, which was a tote bag last year.

2015 we will be in Holland at the Doubletree Hotel. PDG Bob and Wendy toured the facility and area community and see great potential for another successful convention.

Bids are being accepted for 2016. At this time we have a proposal from the Best Western Plus, Sterling Heights. They have extended the room rate of \$79.00 to all Districts' interested in holding a convention there. Other proposals received: Mt. Pleasant Comfort Inn; Great Wolf Lodge, Traverse City, Crystal Mountain, Park Place Hotel, Traverse City. Any suggestions for locations to consider may be sent to Wendy.

Executive Director’s Report – Wendy Burns, Executive Director

Lion Burns reported on attending Michigan Gaming Commission Hearing November 22. Over 300 concerned members of various service and non-profits group voiced concern over the changes to be made in the charitable gaming rules. Of greatest concerns:

Number of members in attendance during a charity poker event: a jump from 2 to 5.
Designation of a chairman from a club to attend every game and remain onsite
Keeping separate checking accounts for money received from charity gaming nights
Proposed changes that would require the charity to make decisions on table play.
Currently, the supply companies handle this, as well as training of their own professional dealers.

No updates from MGC have been sent to me at this time regarding these and other changes.

Per PDG John Morgan, contact has been made with the director of the LCI Convention Hosting Committee by the Detroit Convention Visitors Bureau. Detroit is seeking a bid on the 2020 LCI Convention, and feels very positive that LCI will strongly consider Detroit as a convention site.

PDG George Roman

A draft of a monument has been sent to the state office and copies were handed out for review. This monument would represent Lions of Michigan, to be built in Detroit, and PDG George and PID Larry Young would like to propose each club in the state make a donation of \$100.00 toward this project if it is approved. Both PDG Roman and PID Walker would like to see the monument completed by 2017, in honor of the 100th Anniversary of Lions. The estimated cost to build this structure is \$46,000.00. No action was taken by the Council at this time.

GLT Report –Council Chair Brian Shepard, Chair

In a very positive report, CC Shepard commended the Governor’s on the work within their districts. For the first five (5) months of the year (July 1-November 30), 511 members have been added and 510 dropped, for a net gain of 1. Two clubs are being chartered: one in Berkley, one in Kingston. We are further ahead than last year at this time.

A1	+47	C2	-21
A2	+2	D1	+20
B1	-5	D2	-12
B2	-28	E1	+47
C1	-27	E2	-5

A question was asked in regards to money collect and donated as a Multiple District, and how much has been reported through the Activities Report to LCI. CC Shepard stated the records show the following for the first 5 ½ months of the year:

\$632,000.00 reported as funds raised; \$172,000.00 funds donated; 50,869 people served.

GMT Report –PDG Keith Cregar, Chair

PDG Cregar reported area coordinators met and discussed the challenge faced by current members' terms ending June 30, 2013. New coordinators will need to be recruited ASAP. Discussion was held regarding Governor's Goals, and the need to become aware of each goal in order to create awareness and support within their district. Each District Cabinet needs to assist with membership retention, keeping members involved in club projects and helping them become a part of their club. A busy Lion will remain committed and we may have a better chance at keeping them from dropping membership.

There is a need to fill Membership Chair positions within some of the Districts currently with vacancies. Regular meetings with the Membership Team should be held to plan and implement programs and projects within their clubs. Visitations with members who have dropped membership can be a valuable tool in learning why a member dropped, and possibly even bringing a former member back into the club.

The goal for District Coordinators is to continue the Club Excellence Process and support the Michigan Process, which is more streamlined. All need to continue to make membership a top priority to keep our membership numbers growing. As of late November, the state was a +5, proving we are heading in the right direction. Keep up the good work! PDG Cregar closed by thanking the Governors for their support and informing the council of his decision to step down as GMT Chairperson June 30, 2014, after taking over the past 2-years as Chairman for PDG Wayne Kreitner when he resigned due to health reasons. The committee will meet January 4, 2014 at the state office.

WRITTEN REPORTS

Written Reports received in advance: Lions Youth Exchange, White Cane Committee. Late report received: Public Relations Committee.

Motion: Dasho, Wagester, to receive Public Relations Report in addition to the Lions Youth Exchange and White Cane Committee Reports. Motion carried.

Governor Allen expressed concern over an item in the Youth Exchange Report which outlines a discussion held in regards to the students participating in the Youth Exchange Program. Thoughts included: Money should not be given away to the young adults, but earned through club/district participation; Suggestion to use MD 11C1's example: \$100.00 donated for presentation at a meeting; \$100.00 donated for working 2 hours at a Lions Club project, etc. DG Allen pointed out the students typically participating in the Youth Exchange Program are already high-achievers with limited time on their hands for "earning" money for the program as suggested. He

would hate to see anyone turn away from the program if they felt the requirements were too much of a challenge.

Governor Schneider updated us on information provided by LCI regarding student travel to foreign countries. LCI does not see a conflict with student travel to most countries, and advises this is a state-by-state decision. If state government websites post a “risk” warning, we should abide by this. It was suggested that follow-up contact be made with Youth Exchange Coordinator, Debra VanTol, providing her with the LCI guideline.

MOTION: Dasho, Wagester, to receive the Written Reports as presented. Motion carried.

MICHIGAN FORUM, “Follow Your Dream” –Lion Kimberly Thiede, Committee Chair

The Forum will be held on February 14-15, 2014, at the Lansing Ramada Inn. Cost will remain the same as the past few years, \$35.00, and includes lunch. Friday evening there will be a game of Lions Jeopardy, led by Council Chair Brian Shepard and followed by the Hospitality Room which will be open to all.

Thirteen breakout sessions are scheduled. Each Governor was asked to volunteer for an assignment during the Forum breakout sessions. This years’ closing session will feature author Debi Hebel, who will address the assembly with a message of “Living a Passionate, Purpose-Driven Life.” Luncheon entertainment will be Comedian Jim Carmody, and three (3) White Cane Scholarships will be awarded during lunch.

Registration forms were provided to all in attendance and everyone was encouraged to promote the MI Forum throughout the Districts.

LCI 2104 Toronto Convention –PDG Dennis Lautzenheiser, Chair

The Eaton Chelsea Hotel is the designated Michigan hotel. A schedule of events for the 2014 Convention was provided. PDG Lautzenheiser discussed the Michigan Night event options, which include dinner at the restaurant, 360, and a dinner cruise. 360 is a revolving restaurant at the top of the CN Tower, and would include a 3-course meal for \$72.00. (Tax and gratuity extra). The cost of a dinner cruise will be \$92.75/person. Both venues are within a 15-20 minute walk from the hotel.

Transportation to Toronto by train ranges from \$45.00 - \$112.00.00. Your best option is to research prices on the internet. First VDG’s will have their airfare paid for by LCI, and pick-up/transportation to the hotel will also be arranged by LCI.

Parade Dress code remains unchanged from previous years. There are no scheduled pre or post tours scheduled this year.



**97th Lions Clubs International Convention
Toronto, Canada
Official Schedule of Events (subject to change)
Friday, July 4 – Tuesday, July 8, 2014**

FRIDAY, JULY 4

10:00 – 17:00	Exhibit Hall and Convention Services Center	Metro Toronto Convention Centre (MTCC)
19:30 – 22:30	District Governors-elect Celebration Banquet	Sheraton Toronto Centre

SATURDAY, JULY 5

10:00 Step-off	International Parade	Parade Assembly Area (T.B.A.)
11:00 – 17:00	Exhibit Hall and Convention Services Center	Metro Toronto Convention Centre (MTCC)
19:00 – 20:15	International Show	Air Canada Centre (ACC)

SUNDAY, JULY 6

10:00 – 13:00	Opening Plenary Session <i>Presidential Address, Flag Ceremony, International Parade Results</i>	Air Canada Centre (ACC)
10:00 – 17:00	Exhibit Hall and Convention Services Center	Metro Toronto Convention Centre (MTCC)
14:00 – 17:00	Seminars	Metro Toronto Convention Centre (MTCC)
15:00 – 17:00	Membership Key Award Ice Cream Social	Metro Toronto Convention Centre (MTCC)

MONDAY, JULY 7

10:00 – 12:30	Second Plenary Session <i>Memorial Service, Nominations for Second Vice President and International Directors</i>	Air Canada Centre (ACC)
10:00 – 17:00	Exhibit Hall and Convention Services Center	Metro Toronto Convention Centre (MTCC)
13:00 – 17:00	Seminars	Metro Toronto Convention Centre (MTCC)
13:30 – 15:00	Melvin Jones Fellow Luncheon	Metro Toronto Convention Centre (MTCC)
20:00 – 22:00	Past International Presidents / Past International Directors Banquet	Fairmont Royal York
20:00 – 22:00	District Governors / Past District Governors Banquet	Fairmont Royal York

TUESDAY, JULY 8

07:30 – 10:30	Voting and Convention Services Center	Metro Toronto Convention Centre (MTCC)
10:00 – 13:30	Final Plenary Session <i>Installation of 2014-2015 International President, U.N. Flag Ceremony, Installation of 2014-2015 District Governors</i>	Air Canada Centre (ACC)
19:00 – 21:00	International Officers Reception	Fairmont Royal York

Publication-Advisory Report –Lion Bruce Bronson, Chair

Lion Bronson reported the Lion Pride now has an E-Reader version on-line which allows our visually impaired members to read the magazine with assistance of computer software. There is an on-going need to increase advertising in the magazine. It is a cost-effective way to get the word out about club anniversaries, fundraisers, congratulations, etc. The District Editors have requested Club newsletters be forwarded to them and are exchanged within the DE committee. This is an excellent way to share information and enlightening to see how the different clubs format their newsletters. Not all Districts have a newsletter editor, however, and it is hoped that soon all will have their vacancies filled.

It is a challenge to keep the mailing list provided by LCI updated and current. As the state office is notified of an address change, a correction can be made, but the master list and changes to it come from LCI. (There are approximately 12,400 mailed out each issue).

The committee will meet again in late January, 2014.

Liaison Report –

International Director Esther LaMothe was traveling to Chicago for the Eye Bank board meeting and unable to attend. An updated Convention Speakers list was provided:

2013-2014 Convention Dates and International Guests as of December 3, 2013

March 21-23, 2014 C2 Owosso ID John Harper Wyoming
March 21-23, 2014 C1/E1 Holland PIP Sid Scruggs North Carolina
March 28–30, 2014 A2 Grand Rapids ID Dr. Hauser Weiler Virginia
April 4 -6, 2014 D2 Traverse City PID David Fiandt Indiana
April 11-13, 2014 B1 Battle Creek ID Mike Molenda Minnesota
April 11-13, 2014 B2 Holland PIP Jimmy Ross Texas
April 11-13, 2014 D1 Muskegon ID Harvey Whitley North Carolina
April 25-27, 2014 A1 Perrysburg, OH PID Mark Hintzmann Wisconsin
April 25-27, 2014 SD10 Houghton PID Brian Sheehan Minnesota
May 2-3, 2014 E2 Grayling ID Dr. Steven Tremaroli New York
May 16-18, 2014 MD11 Battle Creek PIP Wayne Madden Indiana

Esther LaMothe, ID
2013-2015

Council Goals –Council of Governors

11 E2 – DG Malmberg reported the District is rebounding and it is looking like they will end with a plus.

11 E1- DG Anderson reported the District is 47 members away from reaching their goal. A new Reed City/Ferris State College club is in the works. “Unsung Hero”

awards have been presented to deserving Lions throughout the District, as well as Safari pins to Lions who have sponsored members.

11 D2 – DG Wagester reported a loss of members, but he will be inducting four new members this month; continues to encourage clubs to focus on retention; a new on-line club with 20 perspective members is forming with a target start-date of July 1, 2014.

11 D1- DG Dasho reported a net increase of +20; Two (2) campus clubs are in the works as well as formation of one (1) new Lions club. The District has a very active CEP Chair working successfully with the clubs.

11 C2 –DG Boes reported the District has seen a large share of dropped members. A “New Club” consultant will be coming in March to assist in turning this around. The District is currently down by 25 members.

11 C1- DG Schneider reported the District has lost two (2) Charter Clubs. The GMT coordinator has moved out of the District and he is looking to fill the void. The District is currently down by 27 members.

11 B2 –DG Farrell reported the District is down by 28 members, and are surveying the members who leave to have a better understanding of the reasons why a Lion leaves their club. 11 B2 has the largest Leo Club in the state, and have both Alpha and Omega Clubs ready to charter which will bring the District to 300 Leos. A faculty club is being researched for Western Michigan University.

11 A2 –DG Kontos reported the new Berkley Club was chartered in November with 22 members. The club consists of younger Lions who are made up of equal parts male and female. Work is being done to assist in the rebuilding of two clubs and possibly a third. The District is a +2 for membership.

11 A1 –DG Cooper reported the success within the District on having a +47 in membership.

11 B1 –DG Allen reported the District is holding even on membership, with retention a major focus for clubs; membership is increasing in the Leo club; CEP is spreading.

New Business:

2015 State Pin – DG Anderson presented designs for consideration of the 2015 Michigan Pin, to represent the LCI Convention in Hawaii.

MOTION: Cooper, Allen, to allow the District Governors to make a recommendation on the pin only, and final decision be made by the 1st Vice District Governors. Motion carried.

Recommendation was made to select an oval design of a pin depicting a surfer and outline of the State of Michigan.

LEO Trip to LCI Convention, Toronto, Canada

The Council was provided a letter from PDG Terry Walters, 11 B1, regarding a trip for the Leo Clubs to attend the convention in July. This would allow Leo’s to experience a convention close to home, attend the LEO Summit, and march in the International Parade. A preliminary itinerary has been drafted for July 3-6, 2014. There is a

minimum requirement of 54 passengers on the bus to offer the best price. All Districts are asked to help promote the trip to their Leo Clubs.

Strategic Planning:

Goal: Focus on membership. CC Shepard will chair this committee and Governor's Schneider and Malmberg will begin working on the steps to get started, as voted on at the October Council of Governor's meeting. PCC John Johnson will be included in the process.

Old Business:

The discussion held at the August Council meeting regarding the Council Chair position was questioned as to its' value. After considering this decision, it was felt excluding GLT or GMT coordinators as contenders for the position of Council Chairperson would be a disservice, as such experience and knowledge would only be a benefit in selecting a candidate for this important leadership role. It was determined no changes needed to be made to the Policy Manual at this time, but pointed out that next year's Council may make any change they feel necessary during their year.

Presidential and Leadership Awards/S.A. Dodge Award –Council of Governors

MOTION: Schneider, Farrell, to include both the 1st and 2nd Vice District Governors to be included during the selection process of the S.A.Dodge and Award nominations. Motion carried.

A letter outlining the criteria for Presidential and Leadership Medals was mailed to the District Governors by International President Barry Palmer.

There were six (6) nominees for the Presidential Medal. The Council selected six (6). There were seven (7) nominees for the Leadership Medal. The Council selected seven (7). The nominations were prioritized and will be submitted to ID Esther LaMothe who will forward onto President Palmer for consideration.

S.A. DODGE AWARD

Criteria for the S. A. Dodge Distinguished Service Award are listed in the MD 11 Policy Manual. The maximum number awarded each year is two. It is a non-repetitive award. Recipients may only receive this award one time.

There were nine (9) nominees for the S.A. Dodge Distinguished Service Award. Two recipients were selected.

The Tail Twister collected \$52.00 in fines, to be donated to The Salvation Army

Meeting adjourned at 3:30 p.m.