

# **Lions International**

## **Multiple District 11**

**(Lower Michigan)**



**"We Serve"**

**Official Minutes  
Fifth Council Meeting  
May 16, 2014  
Battle Creek, MI**

**McCAMLy PLAZA HOTEL, BATTLE CREEK, MI**  
**McCAMLy ROOM**  
**FRIDAY, MAY 16, 2014**

**CALL TO ORDER** – The fifth meeting of the 2013-2014 Council of Governors was called to order Friday, May 16, 2014, at 9:00 a.m. by Council Chair Brian Shepard. Governors present were: DG Jerry Stephens, SD10; DG Evelyn Cooper, 11 A1; DG John Kontos, 11 A2; DG Barry Allen, 11 B1; DG Doug Schneider, 11 C1; DG David Boes, 11 C2; DG Jake Dasho, 11 D1; DG Wesley Wagester, 11 D2; DG Tim Anderson, 11 E1. 1<sup>st</sup> VDG's present were: VDG Martin Malone, 11 A1; VDG Tom Hill, 11 A2; VDG Vicki Lautzenheiser, 11 B1; VDG Marsha Brown, 11 B2; VDG Dennis Poirier, 11 D1; VDG Whitey Simon, 11 D2; VDG Peter Conarty, 11 E1; 2<sup>nd</sup> VDG's present were: VDG Peggy Allen, 11 B1; VDG Leo Dolehanty, 11 D1; VDG Barb Durflinger, 11 E2. Others present: Council Chair Brian Shepard; State Treasurer, Paul Hemeryck; Wendy Burns, Executive Director. Also in attendance, Council Chair-Elect Jim Pettinato.

The meeting opened with an Invocation and Pledge of Allegiance.

**AGENDA:**

Motion: Kontos, Dasho, to approve the May 16, 2014 Council of Governors agenda.  
Motion carried.

**2014 MARCH MINUTES:**

Motion: Kontos, Dasho, to approve the 2014 March Council of Governors minutes.  
Motion carried.

**APPROVAL OF WRITTEN REPORTS:**

Motion: Boes, Anderson, to approve written reports received from Social Media, White Cane and LCIF, per PDG John Morgan. Motion carried.

**LCI-Con Toronto –Lions Bill & Sondra Sasse, District Ambassador**

Lions Bill and Sondra provided an overview and history of LCI Convention, pointing out the first convention held outside the U.S. was in Toronto in 1931. It has been 50-years since an International Convention was held in Canada, and they are proud to host Lions from around the world for the 97<sup>th</sup> annual LCI Convention in Toronto, July 4-8, 2014.

Toronto is Canada's most cosmopolitan city, situated on beautiful Lake Ontario, is one of the most dynamic, culturally diverse and vibrant places on earth. Highlights include the exhibits, representation by all departments of Lions Club International, the International Parade of Nations, Plenary Sessions and so much more. Guest Speakers this year include Keynote Speakers Dr. Mehmet Oz, Olivia Newton-John, and Humanitarian Award Winner, David Foster. The International Show features singer Neil Sedaka and his band.

The official schedule of events can be located on LCI's website. Refer to the website for up-to-date activities and any changes that may occur.

**LCI New Club Development –PDG Barbara Toosley & PDG Dick Silveria**

Lions Barbara and Dick have been instrumental in assisting with New Club Development, specifically in A2 and E1. Districts can submit a request to have a new club development consultant team come to their district to train and assist in the formation of a new club. Training workshops will be held to train club members. Consultants will assist with paperwork, submission of paperwork, and provide the tools necessary for success. This program works! A successful format is in place, and all were encouraged to take the initiative to take the first steps in New Club Development.

While attending the MD 11 State Convention, Lions Barbara and Dick will be meeting with all interested District Governors and District Governors-Elect interested in learning more.

**Treasurer's Report –PCC Paul Hemeryck, MD 11 Treasurer**

A printed summary of all accounts was provided by Treasurer Hemeryck. The investment accounts have shown a return on investment this past year and we look to be in good shape with all accounts.

An explanation of the following accounts was provided: Operating Funds include: State Office, Council and Committee, International Convention and MD-11 Convention. Designated Funds: Project accounts such as White Cane, Leos, Youth Exchange, etc. Restricted Funds: Limited by constitution or donor requirements such as Grace Lange Fund, Liaison, Restricted Fund, Leadership Institute and Core 4 Grant.

The Lions of Michigan Publications account is a separate 501(c)(4) corporation. Advertising revenue collected for the period of July 1, 2013-April 30, 2014 totaled \$4,761.00 and subscriptions totaled \$45,628.32 through the same period.

Projected income from dues for 2013-14 was stronger than anticipated, thanks to the new members inducted during the year. It is hoped this trend will continue and membership will begin rebuilding.

Treasurer Hemeryck reported all MD 11 Districts and Single District 10 have paid their dues in full. A complete financial health report will be provided to the membership on Saturday, May 17, 2014, during the Lions Business Session.

**Lions of Michigan, Inc.  
Dues Structure Allocation and Analysis**

Actual Dues thru April 30, 2014			
	Income	Deferred	Total
District 10	\$ 3,507.96	\$ 688.41	\$ 4,196.37
Multiple District 11	92,116.68	18,330.64	110,447.32
<b>Total</b>	<b>\$ 95,624.64</b>	<b>\$ 19,019.05</b>	<b>\$ 114,643.69</b>

**Projected Income from Dues 2013/2014  
From the Allocated Dues Structure**

District 10	\$2.58	x	1,650	Members	\$ 4,257.00
Multiple District 11	\$10.00	x	11,450	Members	114,500.00
Less family dues rebate	\$5.00	x	1,075	Members	(5,375.00)
					<u>\$ 113,382.00</u>

**Anticipated Expenditures per Recommended Allocation**

	District 10		Multiple District 11		Total
<b>ALLOCATIONS</b>					
Administration	\$1.68	\$ 2,772.00	\$7.61	\$ 87,134.50	\$ 89,906.50
Council/Committee/Treas	0.00	0.00	1.25	14,312.50	14,312.50
MD 11 Convention	0.00 *	0.00	0.24	2,748.00	2,748.00
Restricted Fund	0.50 *	825.00	0.50	5,725.00	6,550.00 **
International Convention	0.40	660.00	0.40	4,580.00	5,240.00
<b>Total Income</b>	<u>\$2.58</u>	<u>\$ 4,257.00</u>	<u>\$10.00</u>	<u>\$ 114,500.00</u>	<u>\$ 118,757.00</u>

\* Set by Constitution

\*\* Restricted Fund: To be placed in a separate account to be used for the purpose of promoting candidates for International Office, and to be controlled by the Council of Governors and the Liaison Committee.

**For Information Purposes**

**Total Annual Dues Per Lion Member in Multiple District 11**

MD-11 Dues	\$ 10.00
MD-11 Magazine	4.50
Lions Clubs International (Including magazine)	43.00
District dues (Minimum \$1.25)	10.00 ***
(Actual is between \$5.00 and \$10.00)	
	<u>\$ 67.50</u>

Plus individual Lions Club Dues

\*\*\* Based on minimum allowable by constitution for District and Multiple District dues of \$11.25 (\$10.00 for MD 11, and a minimum of \$1.25 for the District). However, most Districts in MD 11 have dues allocations in excess of \$1.25. Each club must add to the above figure the amount needed for their club administration.

### **2014 Leadership Institute/Grant Application – PCC Paul Hemeryck, Co-Chair**

PID's Gary Anderson, Bill Hansen, and PCC Paul Hemeryck recently met to discuss matters relating to the 2014 Leadership Institute. Small changes have been made, which include PDG Sara Doubledee in an administrative role to coordinate the efforts of LI registrations, shirts sales, etc. Lion Kimberly Thiede will take over as instructor for the topic of younger members. PDG Karen Routson will be onboard this year as a new instructor. With International Director Esther LaMothe's responsibilities to LCI this year, the void created by her absence needed to be filled. Council Chair-Elect Jim Pettinato will also be joining the leadership team and will lead the "Team Building" session.

The Grant Application has been completed and forwarded onto LCI for consideration. LCI is very supportive of the Michigan Lions Leadership Institute, and we can proudly boast we are one of the best in the country, if not the best. If LCI should turn down our request for funds in the amount of \$7,500.00 this year, the Michigan LI would still continue using funds accumulated through the years.

The Master's Program which was started last year is one of only two in the country. It will again be offered this year to a limited number, not to exceed twelve (12) Lions. DGE Dennis Poirier asked if the applicants must be interested in pursuing a role as an International Director, and it was explained that the committee is more focused on what the individual's leadership goals are and not necessarily the single goal of becoming an ID.

The committee has been contacted by leaders in Ohio who expressed interest in attending the Leadership Institute to observe how it operates.

This year, the Leadership Institute will again be held at the MacMullan Conference Center, November 7, 8, 9, 2014. As a thank you to the MacMullan Conference Center, the committee has agreed to donate two (2) U.S. Flags for use in classrooms. Governor Schneider offered to provide a flag for donation.

### **2014 LCI Convention-Toronto –VDG Vicki Lautzenheiser for PDG Dennis Lautzenheiser, Chair**

Registrations have been received by Lions and guests attending the Midwest Breakfast and Michigan Night in Toronto. The Midwest Breakfast is being coordinated this year by the Ohio Lions. There are currently fourteen (14) registered Lions and guests from Michigan for the Midwest Breakfast.

Michigan Night will be held at Joe's Italian Restaurant, and the cost is \$35.00 and includes tax and gratuity. Currently, seventy (70) Lions and guests have registered for this event.

An extension pole has been purchased and a U.S. flag will be affixed to the top and held high at the Parade line-up area, making it easier for those marching in the parade

to locate the designated spot. Parade uniform is the red, white and blue parade shirt, available through the state office, navy trousers and black shoes.

The parade give-away will again be small American flags. Banners for the parade will be transported by DG Barry Allen and DGE Whitey Simon, as they are driving to Toronto. This will eliminate the cost of shipping.

### **MD11 State Convention Update –PDG Bob Sturgis, Committee Chair**

The committee met on Thursday afternoon to go over last minute details. 228 Lions and guests pre-registered. The All State Band will perform a short concert during the cocktail reception before the Awards Banquet on Saturday.

Last year, a picnic was held on Thursday night prior to the start of the Convention as a means to gather together with Lions arriving early and to meet with ID Stacey Jones. Due to the success of the event, a picnic was arranged and held in Turkeyville last night. Due to a scheduling conflict, IPIP Madden and Lion Linda were unable to attend. There were a total 101 Lions and guests registered this year. The event will be offered again next year in Holland.

PDG Sturgis and Executive Director Wendy Burns have been in contact with the Doubletree Inn, Holland, sales manager, Janet McNamara, and will begin work on details for 2015. A signed contract is already in place.

Discussion was held regarding the 2016 MD 11 State Convention location. PDG Sturgis reviewed the proposals received from the following properties:

- Best Western-Sterling Heights
- The Marriott-Auburn Hills
- The Kewadin Resort & Casino – Sault St. Marie

Council discussion on the various hotels led to the decision by Council Chair Shepard to vote by a show of hands for approval of the site of the 2016 MD 11 State Convention at the Best Western Hotel, Sterling Heights, MI. All were in favor, and the convention will be held in Sterling Heights.

Governors were issued a Convention Guide outlining their assignments throughout the convention and detailed instructions. Introductions will be made during the Friday Night Welcome Reception, at which time guest speaker IPIP Wayne and Lion Linda Madden will also arrive.

**NEW BUSINESS**

**Appreciation Dinner Dates**

Governors who have already scheduled dates for Appreciation Dinners provided the following information:

DG Barry Allen	August 16, 2014	Davis Catering
DG Tim Anderson	August 23, 2014 5:30 p.m.	McGuire’s Resort Cadillac, MI
DG Jake Dasho	September 6, 2014	Location TBD
DG Doug Schneider	September 20, 2014	LST-393 Troop Carrier Muskegon, MI
DG Jerry Stephens	September 27, 2014	Soo Locks Boat Tours Sault St. Marie, MI
DG Wes Wagester	October 4, 2014	Almont Lions Clubhouse
DG John Kontos	October 11, 2014	Fernhill Golf & CC 17600 Clinton River Rd. Clinton Township. MI
DG David Boes	October 26, 2014	Prairie Creek Banquet Center 800 E. Webb Dr., Dewitt
DG Betsy Farrell		TBD
DG Evelyn Cooper		TBD
DG Gus Malmberg		TBD

**GLT/GMT APPOINTMENTS**

All District GLT and GMT applications need to be signed by area coordinators and sent to LCI. Applications should be presented to CC Shepard who will scan and send to LCI. As a reminder, applications need to be submitted even if a term has not expired. New appointments are for a three (3) year term.

Council Chair Shepard has been asked by LCI to submit his application for the GLT Area Coordinator position and has done so. The appointment will not be made until the end of this month, and the areas covered will be Single District 10; MD 11; Kentucky, Indiana and Illinois.

Applications for the GLT and GMT State Chairs have been received. DG Tim Anderson has applied for the position of GMT Chair, and IPDG Karen Routson for the position of

GLT Chair. Both candidates were asked to share a little about themselves with the Council.

IPDG Routson feels honored to have been encouraged to apply for the GLT Coordinator position, and her resume provided background and credentials and was included in the council packets. IPDG Routson has taken advantage of many MI Lions learning opportunities, such as Lions Leadership Institute, USA/Canada Forums, GLT/GMT Summit Meeting in Indiana, to name a few. She will put this learning to good use as the GLT Coordinator.

Governor Boes supported IPDG Routson, stating she was an excellent mentor to him and will do an outstanding job as the chair of this committee.

Governor Tim Anderson has had a good year as District Governor of 11 E1. He has worked on incorporating GMT into the clubs in his District while working with LCI in the process. DG Anderson looks forward to continuing his work within all the Districts, and seeing membership growth statewide.

MOTION: Cooper, Dasho, to approve the applications of DG Anderson for GMT Coordinator and IPDG Routson as GLT Coordinator. Motion carried.

Council Chair Shepard will turn in the signed applications to LCI.

### **OLD BUSINESS**

Council Chair Shepard explained at the March employee review, the benefits package was omitted from discussion. It was suggested there be a re-evaluation of the current package provided to the Executive Director.

MOTION: Boes, Dasho, to approve re-evaluation of the current benefits package with State Treasurer Hemeryck. A report will then be provided to the Council of Governors at the August meeting. Motion Carried.

### **Strategic Planning:**

CC Shepard pointed out the uniqueness of our Council of Governor's, due to the fact that the council changes every year. What one council decides to approve upon, the next council has the power to change. Given this fact, Strategic Planning has become a challenge. We began the year putting great effort into review and implementation of putting a solid plan into place, and now is the time for action.

DG Anderson informed he has recently been in communication with an instructor from CMU who teaches a course on Strategic Planning, and has offered to have his students use Lions Clubs as a model and create a plan as a class project.

Membership and Fundraising are two areas to be included in the Strategic Plan. The class will be completed in June, and DG Anderson will provide the final Strategic Plan created by the students and send onto the council.



MOTION: Anderson, Schneider, to postpone the Strategic Planning program this Council is currently working on until the CMU Strategic Plan is submitted for review. Motion carried.

**TAILTWISTER FINES**

The Council agreed to donate fines collected during the Council of Governors meeting and throughout the convention to Leader Dogs for the Blind.

Meeting adjourned at 11:25 p.m.