

# LION PRIDE WE SERVE

A PUBLICATION OF THE LIONS OF LOWER MICHIGAN - MD 11



For mail returns see ID statement.



PDG Brent Beracy was awarded a Presidential Certificate for his service as MD 11 Global Membership Chair from 2020 -2023. Pictured: PIDs Anderson, Cobler, Ware, LaMothe, IPIP Douglas Alexander, Lion Brent Beracy, PID Justin Faber. Thank you for your commitment to SERVE!



IPIP Doug Alexander with SA Dodge Winners PDG Ron Coleman and PDG Connie Shelto



Many thanks to our Convention Co-Chairs, PDG Dave and Lion Brenda Hacker, shown here with IPIP Douglas Alexander.

Our MD 11 "resident artist" PDG Dan Gibbons created yet another beautiful piece of art for our guest, IPIP Alexander



Celebrating Lion James LaRose, a Lion for 70 years and celebrating his 100th birthday, along with Lion Jesse Arnold, 64 years a Lion! Pictured: Lion James, IPIP Alexander and Lion Jesse.

CONGRATULATIONS PDG RON COLEMAN, 2022-2023 S.A. DODGE RECIPIENT!

Pictured: DG Matt Collins, IPIP Alexander, PDG Ron and VDG La Wanna Coleman.



CONGRATULATIONS PDG CONNIE SHELTON, 2022-2023 S.A. DODGE RECIPIENT!

Pictured: DG Shawn Blaszczyk, IPIP Douglas Alexander and PDG Connie Shelton.



## UPCOMING

### Events:

- July 4**  
Independence Day
- August 4-5**  
Fri, Aug. 4 VDG Training 10am – 4pm  
Fri Aug. 4 Council Meeting 7pm  
Sat, Aug. 5 Council Meeting 9am– 3pm  
Sat, Aug. 5 Hall of Fame Awards Dinner 5pm  
Mt. Pleasant Comfort Inn
- September 21-23**  
USA/Canada Lions Leadership Forum  
Reno, Nevada
- October 6-7**  
Fri, Oct 6 VDG Training 10am – 4pm  
Fri Oct 6 Council Meeting 7pm  
Sat, Oct 7 Cncil Mtg 9am– 3pm  
Tree Tops Resort, Gaylord
- November 2-5, 2023**  
Lions Leadership Institute  
MacMullen Center, Higgins Lake, MI
- December 1-2 2023**  
Fri, Dec 1 VDG Training 10am – 4pm  
Fri Dec 1 Cncil Mtg 7pm  
Sat, Dec 2 Cncil Mtg 9am– 3pm  
Hilton Garden Inn, Lansing, MI
- February 23-25, 2024**  
Council of Governors Meeting & Lions Michigan Forum -Location TBD  
Frid, Feb 23 - VDG Training 10am – 4pm  
Frid, Feb 23 - Service Project at hotel  
Sat, Feb 24– Lions MI Forum 8:30am–3pm  
Sat, Feb 24 -Cncil of Gvs Mtg 7pm  
Sun, Feb 25 -Cncil of Gvs Mtg 9am – 4pm
- April 26-May 5 2024**  
White Cane Week
- Fri, May 17 Council of Gvs Mtg 9am – 12:30pm  
Fri, May 17 District Gov Elect Mtg 1:30 – 3:30pm
- May 16-May 18, 2024**  
MD 11 Convention Location TBD
- June 21-25, 2024**  
LCI Convention, Melbourne, Australia

Check our website for updates & additional information



www.lionsofmi.com

# HAPPY INDEPENDENCE DAY

HAPPY INDEPENDENCE DAY TO ALL OUR LIONS

> DIRECTORS CORNER NEWS



# EXECUTIVE DIRECTOR'S PRIDE

Wendy Burns, Executive Director



Planning for an event such as the MD 11 Annual Lions Convention is similar to, say, a wedding!

All the many "groomsmen and bridesmaids", or in this case, committee members and Governors, did their part to make this one outstanding event that they can be proud of. We threw a grand celebration, and no one even had to sign a pre-nup!

The stars of the day were our chief cook and bottle washers from Ravenna Lions Club, the many volunteers from Muskegon Northside Lions Club and the USS LST 393; our breakout session contributors including PDG Don Spinks, PCC Barry Allen, Project KidSight leaders, GST Chair Terri Huffman and the service project attendees, and the team who gave us up-to-date information on how to make an impact on the humanitarian crisis in Ukraine: Lion Lana O'Lonegan, Anna Kovalenko, Leader, Ukrainian Community of Grand Rapids, Honorary US Consul to Ukraine, Vasyly Perets and of course, "best man" IPIP Alexander himself.

For every Lion who participated in our "reception line" – or inaugural parade- by showing up with a float, a car, a leader dog, a clown costume, a bucket of candy, or a yellow vest, please know how appreciated your efforts were! You made a dream a reality.

Every good wedding is backed by "wedding hosts", and in our case we shall call them sponsors. Sponsors helped us go a lot further with the details, planning and extras at the convention that we would normally not be afforded. Lions of Michigan Foundation, Muskegon Northside Lions Club, Muskegon Host Lions Club, Kid's Coalition Against Hunger, Pearl Beach Lions Club, On-Site Construction, PID Gary and Lion Cheryl Anderson, Detroit Mid City Lions Club, District E1, District E2.

The wedding bouquet toss goes to our Committee Co-Chairs and Council Chair, PDG Dave and Lion Brenda Hacker, and Council Chair Ron Gibson. You were there from the engagement to the reception without fail.

You've made me one, happy bride – er, Lion – and I look forward to working with next years' committee members and guests at the convention! Now, off to the honeymoon-and may the thrill of planning and attending conventions never end!

Yours in Service,

Lion Wendy Burns  
Executive Director



## We Remember Past State Treasurer, Lion Dick Foust



Lion Dick Foust served as the Multiple District 11 State Treasurer from 1991-2005, held many positions within his home club and was a member of the MD 11 Convention Committee for over 10 years. He and his wife Sharon enjoyed seeing all their Lion friends at this year's convention in Muskegon. Sadly, Lion Dick passed away on Monday, May 22 at his home in Holt. He will be greatly missed by his Lion family.

## MD 11 Seeks Assistant State Treasurer

Multiple District 11 will accept applications for the position of Assistant State Treasurer. This newly created position is designed to assist and mentor with the current State Treasurer and will help to oversee the finances of the following accounts: Lions Clubs of Michigan; Lions of Michigan All State Band; Lions Leadership Institute; Lion Pride Publication; Defense Against Diabetes.

The person selected for this volunteer position must have experience in providing financial information, researching and analyzing accounting data; preparing reports; knowledge of SAGE accounting software.

Deadline to apply: July 1, 2023. Letters of interest and resume can be emailed to [wburns@lionsofmi.com](mailto:wburns@lionsofmi.com) or mail your information to:

Wendy Burns, Executive Director -  
Lions Clubs of Michigan

5730 Executive Dr. Lansing, MI 48911

## THANK YOU LIONS!

LIONS OF MICHIGAN  
PROUDLY PRESENT  
PDG DAVE WINEMAN  
MD11 ENDORSED CANDIDATE FOR  
INTERNATIONAL DIRECTOR  
Thankyou Michigan



  
"We Serve"

Blessings can be found in all walks of life, along all paths. Just over 3 years ago I started down a road in Lions that has led me to the crossroads of today. As Area Leader for Michigan, Ohio and Indiana it has been deeply honoring to have so many trust in me. At times it was overwhelming. The question, "How am I ever going to accomplish that?", always seemed around the corner. With the positivity and encouragement of so many Lions, that question turns out to be seamless. It never was me. It was the Lions around me that made it all work.

When Lions heard that I was running for the endorsed candidate for International Director in Michigan, many asked what they could do to help. As Lions, they already did. My answer still is today, "Just keep doing the good work of Lions!" That single element brings all our organization to success.

Encouragement from PID Jerome Thompson, IPCC Dave Hill, CC Ron Gibson and the huge support from the Lions across Michigan, Ohio and Indiana brought me to the junction of the endorsed candidate of Michigan for International Director. As my campaign chair IPCC Dave Hill and I traversed Michigan to the individual districts, we were given warm welcomes. We were honored by so many Lions. It was positive. It was encouraging. It was priceless.

There are no better words that can express my feelings other than "Thank you." Thank you IPCC Dave Hill, CC Ron, and Lions of Michigan. It is an "incomparable" feeling to have so many support and place their trust in me. Above all keep Lions F.U.N. (Friendly, Upbeat and Nice!)

Cheers!

Lion Dave

Past Area Leader and Endorsed Candidate for International Director

District Governor's Spotlight <

MD11 GLOBAL SERVICE CHAIR  
**Spotlight**

PDG Terri Huffman



**Why do the Homeless need socks?**

1. They rarely take them off. Socks protect the feet from nature's elements, the heat, the cold, bugs.
2. There is rarely the opportunity to do their laundry, so they just wear the socks until they get a new pair.
3. Financial priorities do not include socks or other underclothes.
4. Because of ill-fitting shoes or no shoes at all, socks wear out quickly and become holey. Long toenails or callous also wear on the sock's conditions.
5. Individuals who are homeless have limited access to showering. When they wash up their feet is not usually priority. Body sweat and dirt wear on socks.
6. Many homeless do not have proper footwear and their socks serve as their shoes. When they have ill-fitting footwear that they wear without socks, it causes blisters.
7. Many homeless have health conditions that cause poor circulation. Injuries to the feet and the lack of health care can quickly compromise their health. Clean socks can serve as a deterrent to this.

The 2022-2023 MD 11 Service Project was an incredible and impressive success. The District Global Service Coordinators and District Governors out did themselves getting information out to the districts about not only the challenge but the NEED. Because of all the work done, over 19,000 pairs of socks were distributed to agencies throughout Michigan who serve those in need. The socks were donated by individual Lions, Clubs and Manufacturers.

The Sock-Hop at the MD 11 State Convention brought the districts together to celebrate our success with Popcorn donated by PDG Ron Riebschleger and his wife Tracy, and wonderful Root beer Floats. At the event we donated nearly 1,000 pairs of socks to Every Woman's Place Shelter in Muskegon. It was wonderful to have their staff also join us in the Parade.

We SERVE with Dignity and Love.  
Lion Terri Huffman, GST

**DATES FOR YOUR DIARY!**

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August 4-5

Friday, Aug. 4 VDG Training 10 am – 4 pm  
Friday Aug. 4 Council Meeting 7:00 pm  
Saturday, Aug. 5 Council Meeting 9:00 am– 3:00 pm  
Saturday, Aug. 5 Hall of Fame Awards Dinner 5:00 pm  
Mt. Pleasant Comfort Inn

**September 21-23**  
USA/Canada Lions Leadership Forum  
Calgary, Alberta Canada

**October 6-7**  
Friday, October 6 VDG Training 10 am – 4 pm  
Friday October 6 Council Meeting 7:00 pm  
Saturday, October 7 Council Meeting 9:00 am– 3:00 pm  
Tree Tops Resort, Gaylord

**November 2-5, 2023**  
Lions Leadership Institute  
MacMullen Center, Higgins Lake, MI

**December 1-2 2023**  
Friday, December 1 VDG Training 10 am – 4 pm  
Friday December 1 Council Meeting 7:00 pm  
Saturday, December 2 Council Meeting 9:00 am– 3:00 pm  
Hilton Garden Inn, Lansing, MI

**February 23-25, 2024**  
Council of Governors Meeting & Lions Michigan Forum -Location TBD  
Friday, February 23 - VDG Training 10:00 – 4:00  
Friday, February 23 - Service Project onsite at hotel  
Saturday, February 24 – Lions Michigan Forum 8:30 am – 3:00 pm  
Saturday, February 24 -Council of Governors Meeting 7:00 pm  
Sunday, February 25 -Council of Governors Meeting 9:00 am – 4:00 pm

**April 26-May 5 2024**  
White Cane Week  
May 17, 2024

Friday, May 17 Council of Governors Meeting 9:00 am – 12:30 pm  
Friday, May 17 District Governor Elect Meeting 1:30 – 3:30 pm  
May 16-May 18, 2024

MD 11 Convention Location TBD  
**June 21-25, 2024**  
LCI Convention, Melbourne, Australia

DISTRICT GOVERNOR'S  
**Spotlight**

DG Shawn Blaszczyk District 11-A2



When I was installed as a Lion some 20 plus years ago, one thing the dignitary doing the ceremony said has always stuck in my mind. He asked us to look at our Lions emblem and said, "notice it has two heads on it facing opposite directions- one looking at our past and one looking at our future". I find this important as we are ending our Lionistic year and starting the new one. It is a good time to look back on the past year and evaluate your personal, your clubs, and even your Districts' successes over the past year. But also, your events and goals that may have fallen short of expectations. It is important for us as an organization to evaluate ourselves, to learn from our experiences, and to use them as a building block for our growth in the future.

As a Lion did you set any personal goals this past year? Did you have anything you wanted to achieve or do? Look back at this past year and see how you have grown. Maybe you took some training courses or seminars. Maybe you stepped up into a new office or chaired an event for the first time. Maybe you sponsored a new member or two and became their mentor or became a more active member within your Zone or District. Now look at your club. Ask yourselves about how you feel your club did. Did you have a successful year, or do you think there's still room for improvement? Could you have done something different to make a successful event even better? Did your membership grow or decline and what can you do to improve upon it? I know not all clubs are the same, so the measuring stick is different for each of you. This is why you must do a self-evaluation.

As my year as District Governor is ending, I am looking back over the past year that has flown by. Before the year started, we had to submit goals for our Districts to International. These are good measuring points to begin our self-evaluation. Were these goals realistic or did we set them too ambitiously? Did we meet the goals or how close were we to achieving them? Of course, the goals are not the only thing to base our success on. I look back at our Zone and Cabinet meetings. Were they well attended and organized? Did the business get done that needed to be? And lastly, was the fellowship of those in attendance lively, interactive, and energetic? I also look back at training sessions. How well were they attended and what was the feedback? Did you do a District wide project? What was the participation like and did those Lions have a positive vibe and energy level? These are just a few of the hundreds of things to look at.

Even the smallest steps of growth as a Lion are important as they help strengthen you internally but also help to strengthen your club which in turn strengthens the District and our overall organization. Now what about looking ahead? Are you ready to build upon this past year? I am reminded of a quote from Thomas Edison on the invention of the light bulb. It took him thousands of attempts to get the result. To paraphrase him when asked about it, "I never once failed in my attempt, I just found 10,000 ways that didn't work". We need to use the same mindset moving forward to this next year. Look back at the results to your goals and events from the past year and see ways that could be improved on. It doesn't have to be a complete overhaul, maybe just a minor tweak here or there. These small changes could lead to huge gains.

We as Lions need to continue to grow. The world around us is changing faster than we can keep up. But we must try. We cannot continue to be complacent. The world needs us more now than ever. We must rise up to the challenge and get out there to serve as many people as we can. Take the time to look and what you have done, how you have done it, and what your end product was, then make some positive adjustments to them and continue to build yourselves stronger. In the end we will all be better for it.

DG Shawn Blaszczyk

**LCI BOSTON - JULY 7-11**



> LCI BOSTON 2023

# THE 105TH ANNUAL CONVENTION - LCI BOSTON JULY 7-11, 2023

**Celebrate service with fellow Lions and Leos in Boston July 7-11, 2023 – in the city on the hill –historic Boston!**

**Registration Fee:**

- Registration fee after January 13, 2023 is **US\$175**
- January 14 through June 30, 2023, the regular registration fee is **US\$250**
- July 1, 2023 through on-site registration, the fee is **US\$325**

**What goes on at the convention?**

It's when we catch up with friends from around the world, see what's going on in the organization, and make decisions about the future.

**The Exhibit Hall**

At every LCIcon, there's an Exhibit Hall. Walking around, you'll find a place to connect with Lions International staff, ask questions, learn about new resources. There are also opportunities to share your service stories, grab new gear in the Lions Shop, learn more about our digital products in the Tech Zone and see our foundation's impact and donate directly.

**Plenary Sessions**

The Plenary Sessions are one of the main draws at LCIcon. During the three sessions, Lions hear from incredible keynote speakers, listen to leaders speak about what Lions have achieved — and what's coming next. And, of course, there's plenty of world-class entertainment to enjoy.

**The International Election**

LCIcon is also the venue of the annual International Election when certified delegates from clubs around the world cast their votes for the future leaders of the organization.

**The Parade of Nations**

The convention isn't all business. We also celebrate our diversity with a parade where Lions and Leos can showcase their culture and pride as they march together through the streets of the host city. March with Michigan Lions in the parade! Parade uniform consists of a Lions

of MI parade shirt (parade gear available for order through the state office); optional white hat; navy slacks, dark shoes.

**2023 Michigan pin now available.**

Parade date: Saturday, July 8.

**Register now at <https://lcon.lionsclubs.org/>** Once you register your hotel will be assigned. The complete list of hotels can be found on the LCIcon website and here, in the Lion Pride.

MICHIGAN delegates/attendees have been assigned the ALOFT BOSTON SEAPORT DISTRICT or BOSTON MARRIOTT COPLEY PLACE

## KILLER QUEEN NO 1 TRIBUTE BAND!

This year's International Show will ignite a blast from your rock 'n' roll past as Killer Queen: A Tribute to Queen with Patrick Myers takes the stage. Killer Queen is the number one Queen tribute band in the world, and they will headline our Second Plenary at LCIcon 2023 Boston.



This band doesn't just imitate Queen...they become Queen. Celebrate the legacy of lead singer Freddie Mercury and experience all the high-octane energy of these rock icons as Killer Queen performs the songs that shook the world of arena rock in the 70s and 80s.

Get ready to sing along to Queen classics like Bohemian Rhapsody and Another One Bites the Dust with your fellow Lions and Leos.

Make sure you've registered for LCIcon 2023 Boston and join us for an extravaganza of rock 'n' roll royalty.

## KNOW BEFORE YOU GO!

### MICHIGAN NIGHT IN BOSTON JULY 9TH



**ATTENTION LIONS ATTENDING THE LCI CONVENTION IN BOSTON!** Join us on Sunday, July 9 for Michigan Night as we take a sunset cruise around historic Boston Harbor. This will be a 90-minute narrated tour and food and drink service will be available. You must pre-register, and the cost is only \$35/person. Start time is 7:00 pm.

Reserve your spot now! Registration must be received by June 28, 2023

Name of each guest \_\_\_\_\_

Complete Address \_\_\_\_\_

Number of Tickets @ \$35.00 \_\_\_\_\_ = \$ \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Mail payment to Lions of MI, 5730 Executive Dr., Lansing, MI 48911 or pay online at <https://www.lionsofmi.com/index.php/lci-convention>

#### REGISTRATION FORM Midwest Breakfast - SUNDAY, July 9, 2023

Omni Boston Hotel at the Seaport - Ensemble ABC Ballroom  
Registration: 6:15 am Serving: 6:30 am Program: 7:15 am Adjourn: 8:15 am

Complete the form below and submit back to the Lions of Illinois to make your reservation. Make additional copies as needed. You can submit one check with multiple forms. Please keep a copy of this form for your records, we will not be sending out receipts, but will confirm your reservation via email upon receipt of payment and completed forms.

Choice of Breakfast Egg or Veggie Sandwich ..... **US\$39.00 per person.**  
*Dietary Restrictions will be taken care of as noted on reservation*

Checks to be made payable to ..... **Lions of Illinois, Inc.**

Forms and checks should be sent to:  
Midwest Breakfast c/o Lions of Illinois, Inc.  
828 South 2nd Street, Suite 101, Springfield, IL 62704  
Email: [ssl@illinoismd1.org](mailto:ssl@illinoismd1.org) Phone: (217) 299-9113

**NO TICKETS** available at door. **All registrations must be paid in advance.**

**Due Date: Friday, June 23, 2023**

NAME: \_\_\_\_\_ Cell #: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ Multiple District: \_\_\_\_\_  
Choose One: Slab Bacon / White Cheddar \_\_\_\_\_ Shaved Ham / Pepper Jack \_\_\_\_\_ Veggie \_\_\_\_\_  
Dietary Restriction \_\_\_\_\_

NAME: \_\_\_\_\_ Cell #: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ Multiple District: \_\_\_\_\_  
Choose One: Slab Bacon / White Cheddar \_\_\_\_\_ Shaved Ham / Pepper Jack \_\_\_\_\_ Veggie \_\_\_\_\_  
Dietary Restriction \_\_\_\_\_

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Dietary Restriction \_\_\_\_\_

NAME: \_\_\_\_\_ Cell #: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ Multiple District: \_\_\_\_\_  
Choose One: Slab Bacon / White Cheddar \_\_\_\_\_ Shaved Ham / Pepper Jack \_\_\_\_\_ Veggie \_\_\_\_\_  
Dietary Restriction \_\_\_\_\_

### D-10 Lions Partner with Post Office to Fight Hunger

USPS "Stamp Out Hunger" in Escanaba & Gladstone was assisted on 2 levels by the Bay de Noc Lions and the Gladstone Lions.

The food collection bags that went to every mailbox were sponsored in part by a donation from each of these clubs.

On the Saturday in May for food collection, many members of both clubs drove behind a mail carrier, collected the food donation bags in their vehicles and delivered them to either the Escanaba or Gladstone St Vincent de Paul locations. Escanaba St Vincent de Paul reported over 10,000 lbs. of donated food and Gladstone reported over 8,500 lbs. The generosity of both of these communities was amazing!

Thank you incoming 1st Vice President, Bay de Noc Lion Misty Van Brocklin for coordinating this opportunity for service. Lion Misty is a supervisor at the Escanaba Post Office.



### FROM THE DESK OF Council Chair Ron Gibson



Pictured are: PID Gary Anderson, CC Ron Gibson, Former (& future) Lion Tom Herman, IPCC Dave Hil

Celebrating a Chicago Cubs victory at Wrigley Field June 16th.

These four men are friends because of their careers and their membership in Lions. One of the many perks of Lionism is the friendships we make with people we might not have otherwise met.

And it starts when we orientate a new or prospective Lion. There are many Lions websites and publications that promote friendship. For example, one of our purposes is to unite clubs in the bonds of friendship, fellowship, and mutual understanding. Another states that, through Kindness in Action, Lions form unique friendships and meaningful connections that can last a lifetime. And, of course, our Lions Code of Ethics has a whole paragraph describing the meaning of and importance of friendship.

As my year as your Council Chair comes to a close, let me say what an honor it has been to serve with you and make and renew friendships state-wide. We are, and will continue to be, an organization that gives so much to so many. I wish you all the best, now and always!

MD 11 Council Chair Ron Gibson

### PID Anderson makes his way home after the convention!



### 47TH ANNUAL USA/CANADA LIONS LEADERSHIP FORUM

SEPTEMBER 21 - 23, 2023 RENO, NEVADA

READ ALL ABOUT IT ON PAGE 7!



## &gt; LIONS CLUB MEDIA NEWS



## Make a Lions Club Media Kit

by Lion Doug Klein, APR, CTA



A media kit, otherwise referred to as a press kit, is a package of promotional materials about your Lions Club and prominent individual members that's given to media sources. The kit generally includes a variety of descriptive and promotional information about your Club. Press kits are often used to introduce new media outlets and media people to your Lions Club. See <https://www.lionsclubs.org/en/resources-for-members/brand-guidelines> for Lions International's media kit resources.

A media kit makes it easy for your Lions Club's media contacts to access accurate written information, images, and videos about you. It also allows you to have greater control over the materials that the media uses to represent your Lions Club brand, ensuring any facts and statistics that the media uses are accurate and that the images are of high quality.

There are several essential pieces to include in a media or press kit, such as:

- Story -- You should include the story about how your Lions Club came to be. You may want to include the problem or opportunity that led you to create your local Lions Club or whether there was a specific mission in mind when the Club was founded.
- Facts and statistics -- It's important to include facts and statistics that the media can refer to when publishing stories on you. Some facts you may want to include are the number of people you serve, the number of years you have been in operation, and the geographical area in which you operate.
- High-resolution images and videos -- You should also include high-quality images and videos that the media can download and use. You may also want to include high-quality versions of Lions logos. Providing high-resolution images allows you to have greater control over your brand image and the way your Lions Club is perceived.

Here are the steps you should take to create an effective media kit:

1. Determine the purpose of the media kit -- It's important to start the process of creating a kit by understanding how you want to use it, as this will determine the type of images and information you include. Most use a media kit for one of the following reasons:
  - If you're introducing a new program or service, then your media kit likely will focus on not only Lions Club information, but also on program or service details and features.
  - If you're launching a new Lions Club, then your media kit should include information about the Club's formation, what you offer the community, and the story behind why you launched your Lions Club.
  - If you're trying to promote an event, then a media kit is beneficial since it provides all of the important information that local news outlets will need.
2. Include contact information -- The next step is to decide who will be the primary contact listed in the media kit's materials if someone in the media has questions or wants more information about an event, program, or service or about your Lions Club in general. You should include the name of the primary contact, their email address, phone number, location, Facebook page, and website.
3. Create your story -- The next step you should take is to create your Lions Club's story, where you describe the history of your Club, the mission it was founded upon and the events, programs, and services that it promotes. This part of the media kit is typically referred to as an overview. Your story should be between 50 and 100 words long and be tailored to the purpose of the media kit.
4. Compile facts about your Lions Club and its service area -- After writing your general descriptive history, the next step you should take is to create a list of five to 10 facts about your Lions Club, events, or services. They should be relevant to the purpose of your media kit and make it easy for the media to create compelling content. Some information you'll want to provide in the fact sheet may include:

- Date your Lions Club was founded
- Location of meetings, including day, time and frequency
- Number of members
- Number of people in your service area
- Notable members and short biographies
- Annual donations
- Types of services
- Interesting facts about your services
- General information about recurring events
- Media mentions
- Historical milestones

5. Gather photos -- Next, you should gather high-quality images of your logos, photos of past events, members, and geographic location. To ensure logos are used in a way that remains in alignment with your brand, it's generally a good idea to provide branding guidelines for how and where the media can use them. See Lions International's <https://www.lionsclubs.org/resources/81104618>. You can use smaller images throughout your media kit to add visual appeal and make it more informative. Mention whether the photos are available for publication and include links to downloadable, high-resolution images.

6. Create member bios -- You should include brief biographies and headshots for each prominent person. At a minimum, the media kit should contain headshots and bios for the president. However, if there are multiple members in charge of certain programs or operations, you may want to include their bios and photos in the media kit as well. If you're promoting an event, then your media kit should have the bios and headshots for the key members who are responsible for the event.

7. Link to other press releases -- Depending on the purpose of your media kit, you may want to include links to past, relevant press releases. Organize the list of press releases chronologically to emphasize different milestones in your history. Be sure to also include links to media mentions from outside news sources, as this information reflects positively on your brand.

8. Consider adding additional information -- Because you are creating the media kit for a specific purpose, there are other types of information that can enhance your media kit and add additional value and credibility. Some things you may want to consider adding include:

- Testimonials can be a powerful addition to media kits, as they show the impact that your programs, services, scholarships, or events have had on the lives of others. If possible, include names and photos with the written testimonial.
- If your Lions Club has achieved awards or special recognitions, then you should include a list of these, along with a general description, within your media kit.
- You may want to consider including links to interviews in the section with media mentions. Include audio, video, or print interviews. These can add valuable insights into your Lions Club operations and members.
- If you're active on social media, you should include links to all your social media sites within your media kit or on the webpage where folks can go to download your media kit.
- Depending on the purpose of your media kit, you might want to include links to electronic versions of your collateral materials, such as your newsletters, posters, landing pages, fliers, or other marketing materials.
- If you are distributing your media kit digitally, as most now choose to do, you could use videos and high-resolution photos to help media contacts get a better feel for what you're doing.

*Lion Doug Klein regularly passes along tips to help your Lions Club sharpen its public relations and marketing efforts. He has been a member of the Mason, Michigan Lions Club since he retired in 2018 as a Lansing Community College adjunct professor of public relations, communication, business, and marketing. He is currently serving as Mason Lions Club Secretary, District 11-C2 Public Relations Chair, and MD11 State PR/Social Media Chair. A member of the Public Relations Society of America since 1983, he has held their prestigious APR designation (Accreditation in Public Relations) since 1996. He was inducted into the American Marketing Association's national honorary Alpha Mu Alpha in 2012. Contact him with any public relations or marketing questions at (517) 775-8601 or at [dougklein@wowway.com](mailto:dougklein@wowway.com) by email.*

# 47TH ANNUAL USA/CANADA LIONS LEADERSHIP FORUM SEPTEMBER 21 - 23, 2023 RENO, NEVADA



This year's Forum will feature over 70 seminars in 2 and 1/2 days. There will also be four motivational general meal sessions, service projects, and countless opportunities network with partner programs and other like-minded Lions members.

Session topics have not been published as of this writing but check their website for daily updates!

<https://lionsforum.org/>

Below is the order of events for each day.

### THURSDAY'S SCHEDULE

8:30am-10:40am	Healthy Mind, Healthy Body, Healthy Lion
9:00am-5:00pm	Forum Store Open
9:30am-11:15am	Strides T-shirt Pickup
11:30 am-Noon	Strides Event Kickoff
2:00pm-3:10pm	Seminars
3:30pm-4:40pm	Seminars
3:30pm-4:40pm	Lions University Graduation
6:00pm	Opening Banquet/Ceremonies

### FRIDAY'S SCHEDULE

7:00am-3:00pm	Registration Distribution at Hotels
8:00am-11:00am	Forum Store
8:00am-5:00pm	Exhibitor Booths Open, Planning Committee & Host Committee Offices Open
8:00am-5:00pm	Pin Trading
8:30am-9:40am	Seminars
10:00am-11:10am	Seminars
11:20am-11:30am	Seating
11:40am-1:30pm	Luncheon Session
2:00pm-5:00pm	Forum Store Open
2:00pm-3:10pm	Seminars
3:30pm-4:40pm	Seminars

### SATURDAY'S SCHEDULE

8:00am-3:00pm	Exhibitor Booths Open, Planning Committee & Host Committee Offices Open
8:00am-3:00pm	Pin Trading
8:00am-11:00am	Forum Store
8:30am-9:40am	Seminars
10:00am-11:10am	Seminars and Service Project
11:20am-11:30am	Seating
11:40am-1:30pm	International President's Luncheon
2:00pm-3:00pm	Forum Store Open
2:00pm-3:10pm	Seminars and Service Project
3:30pm-4:40pm	Seminars
5:40pm-5:50pm	Seating
6:00pm	Closing Banquet/Ceremonies

### Welcome, New Lions!

Congratulations! You're now a part of the world's largest humanitarian service organization. This means that you've joined a global community of kind-hearted, service-minded people, dedicated to making a positive impact.

Learning opportunities await you throughout the year at the Lions Leadership Institute, Lions Michigan Forum and the MD 11 Lions Convention. These are three offerings provided by the state, with numerous conference and training sessions held within your district throughout the year.

Are you passionate about the environment? We've got a plan for that! Our strategic objective is to sustainably protect and restore our environment to improve the well-being of all communities.

Concerned over food insecurities in your community? We are feeding those in need. Lions and Leos serve to improve human flourishing, and we see how the global hunger and nutrition crisis bears upon our local communities. We believe community improvement depends on the thriving of its members and our objective is to ensure all community members have access to nutritious foods.

Has your community ever been victim of a natural disaster? Whenever and wherever disaster strikes, Lions are often among the first to offer aid. LCIF is ready to support their efforts with funding assistance through global disaster relief programs.

Learn more about our 5 Global Causes. Get involved through service, club meetings, and network with fellow Lions. Connect with your club secretary to make certain your information is added to LCI's data base to ensure you receive publications like the Lion Pride publication and correspondence from LCI.

We couldn't be happier to have you as a Lion in Multiple District 11, Michigan!

### KEYNOTE SPEAKERS

#### THURSDAY EVENING

FLOYD SMITH, SAN DIEGO'S LIVING LEGEND WILL JOIN ATTENDEES TO SHARE HIS MUSIC AND TELL HIS LION'S STORY. MR. SMITH IS KNOWN AS A PILLAR OF THE COMMUNITY AS WELL AS A QUADRUPLE THREAT, BEING A SINGER/SONGWRITER, ENTREPRENEUR, MENTOR, AND PHILANTHROPIST



#### FRIDAY LUNCH

DONNA HARTLEY IS A STORYTELLER WHO INSPIRES, ENERGIZES AND ENTERTAINS. SHE DELIVERS AN INSPIRATIONAL MESSAGE WITH A TWIST OF HUMOR AND A BIT OF DRAMA. AT FRIDAY'S LUNCH DONNA WILL SHARE HER STORY OF SURVIVAL. LEARN HOW TO BE A SURVIVOR, TOO!

#### SATURDAY'S LUNCH

2023-24 LIONS CLUBS INTERNATIONAL PRESIDENT DR. PATTI HILL WILL SHARE HER VISION AS THE LEADER OF THE GREATEST SERVICE ORGANIZATION IN THE WORLD. EVERY LION CAN HAVE AN IMPACT!



#### SATURDAY EVENING

STRIKER CORBIN WILL CLOSE OUT THE FORUM ON SATURDAY EVENING. AS A MOTIVATIONAL SPEAKER, CERTIFIED HYPNOTIST\*, AND SUCCESS COACH, STRIKER CORBIN FOCUSES ON PERSONAL DEVELOPMENT. HE USES HUMOR TO STIMULATE SELF-IMPROVEMENT.



## Save the Date

Lions of Michigan Leadership Institute will be November 2-5, 2023

Location RAM Center, Higgins Lake

Two tracks will be offered: Leadership and Faculty Development Institute (FDI)

Cost: Leadership \$250.00 FDI \$350.00

FDI will need to arrive Thursday night for a Friday morning start  
Leadership will need to arrive Friday morning for a Friday afternoon start



> CONVENTION NEWS



Always leading by example, Convention Co-Chairs PDG Dave and Lion Brenda Hacker were also convention sponsors, shown above with DG Matt Collins.



The Extraordinary 2022-2023 MD 11 Convention Planning Committee! (AKA: Lion Wendy's Bridesmaids...)



Our Veterans lead off the parade



Lion Ed Weessies, Muskegon Northside Lions Club, welcomes IPID Alexander to the kick-off picnic. A delicious meal was prepared by Ravenna Lions Club and served aboard the USS LST 3939



Double Bubble Trouble! What's a Lion's party without some FUN?! IPDG Ron Riebschleger brings it with a passion!



Phyllis Diller - AKA PID Esther LaMothe - helps out as a judge during the "Lions Got Extraordinary Talent" show.



PIDs Anderson, Cobler, Ware, LaMothe, IPID Alexander, DG Traci Tribley, IPID Justin Faber



Send in the Clown - all the way from Arizona! Lion Cheryl Schneider joins the parade



"TRIO OF TROUBLE" PDG Ron Riebschleger adding some sparkle to the event, with Lion Sandi Simon, & PDG Terri Huffman



New to the MD 11 Convention - but by all means, not new to 11- A1 Lions - Mr. Michael Burwell, Kid's Coalition Against Hunger, joined us as a first time sponsor of our event. Pictured at the Awards Breakfast with DGs Shawn Wightman and Matt Collins.



Rockin' Round Muskegon, Lions Terri Huffman, Kathy and Joe Bogar, Sandi Simon



IPID Alexander presents a special award to guest speaker, The Honorary Consul to Ukraine, Mr. Vasyl Perets. Mr. Perets participated in the breakout session on Lions helping during the humanitarian crisis in Ukraine and was the keynote during breakfast. He previewed a moving film titled "Close the Skies" which had only that week been approved for viewing by President Zelenskyy.



S.A. Dodge recipient PDG Ron Coleman gets a lift from IPID Justin Faber with one of his fans in the backseat soaking up the moment, PDG Evelyn Cooper!



All aboard the USS LST 393! 150+ Lions and guests served!



GST Terri Huffman presents DG Shawn Blaszczyk, VDG Kelley Unruh and DG Shawn Wightman with the Excellence in Service Award.



Refreshed and always ready, District 10's favorite and ours too, PID Jenny-from-the-Block Ware and Lion Jeff Ware.



Many members of the Grand Rapids Ukrainian Club joined in the fun along with Lion Lana O'Loneran.



Serving with a Twist - Lions Shawne Lige and Ann Roeseler



Muskegon Northside, representing SERVICE to community!



Last Like Santa Claus - but not least! Pearl Beach Lions Club



Parade Spectators!



MD 11 E1 - Pride of Lions!



Blue's Brothers A.K.A. Dave and Lindy Wineman



**LIONS OF MICHIGAN FOUNDATION—2024 GROUP CRUISE**  
**ROYAL CARIBBEAN - NAVIGATOR OF THE SEAS**  
**7-Night Cruise: February 2 - February 9, 2024**  
**ROUNDTRIP FROM LOS ANGELES, CA**  
**Cabo San Lucas, Mazatlan and Puerto Vallarta, Mexico**

**PRICING: 2 PEOPLE - \$50 ONBOARD CREDIT PER ROOM**

**4V - Interior Stateroom: \$1,240.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

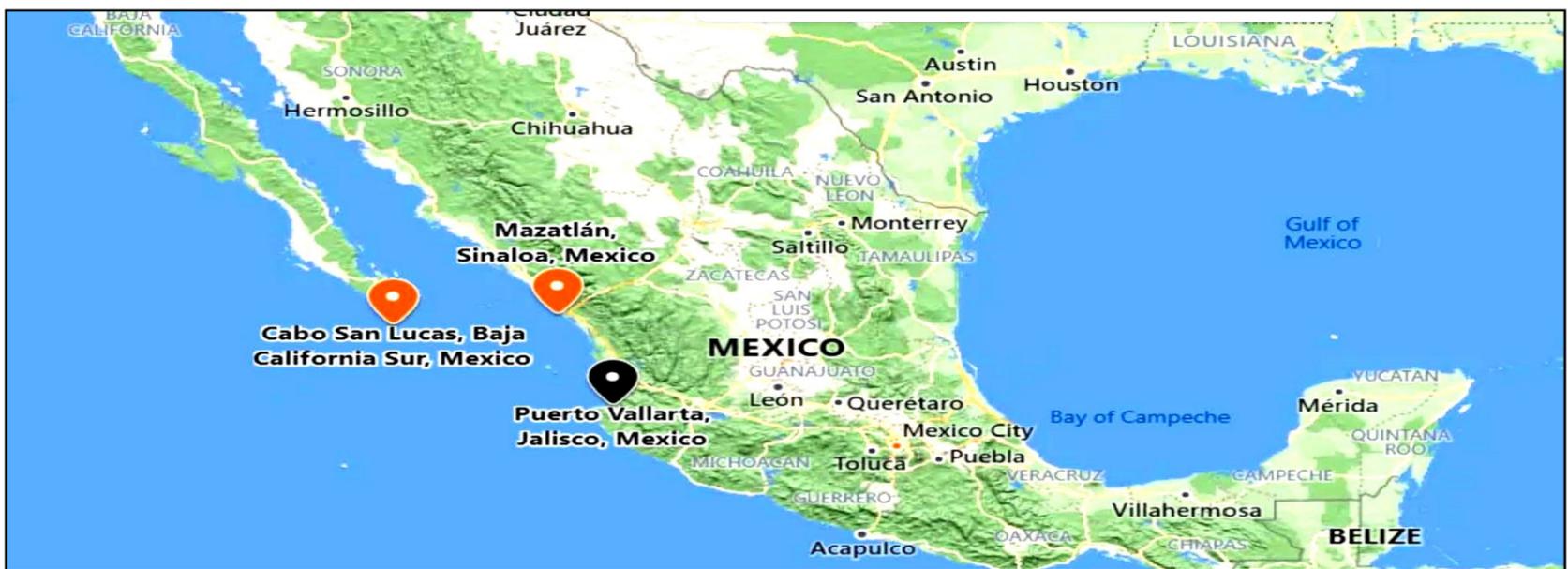
Stateroom Size: 150 square fee - occupancy up to 4 guests

**4N - Ocean View Stateroom: \$1,690.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

Stateroom Size: 160 square feet - occupancy up to 4 guests

**2D - Balcony Stateroom: \$2,418.00 + \$268.68 Taxes/Fees + \$224.00 Gratuity**

Stateroom Size: 185 square feet + 50 square feet balcony - occupancy up to 4 guests



I would like an Interior Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

I would like an Oceanview Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or under).

I would like a Balcony Stateroom for \_\_\_\_\_ Adults and \_\_\_\_\_ Children (Age 12 or Under).

Stateroom Deposit - \$250 Per Person: \_\_\_ Check \_\_\_ Credit/Debit Card \_\_\_ Pay Pal (info@lmsf.net)

Credit/Debit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Legal Names: \_\_\_\_\_ Birth Date: \_\_\_\_\_

\_\_\_\_\_ Birth Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

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> LEADERDOG NEWS

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11 A1



**DG Matt Collins**  
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[www.metrodetroitlions.org](http://www.metrodetroitlions.org)

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**Livonia High Nooners-** At our May Program Dinner, the Livonia High Nooners Lions Club welcomed John Kusku, representing the Fighting Blindness Foundation (Fightingblindness.org) and Jessica Kusku, who gave us an update on the Livonia Public Schools Visually Impaired Program. John lost his vision due to retinitis pigmentosa, but that doesn't stop him from teaching High School math, or from winning a Paralympic Silver Medal in Goalball! Jessica is a teacher-consultant who works with many of the 220 students requiring visual assistance throughout all of Wayne County. Both are tremendous advocates for the blind and visually impaired members of our community!



Detroit Hispanic Lions Club were out collecting donations for White Cane week along with used eyeglasses.



SA-Dodge Congratulations to PDG Ron Coleman for receiving one of the 2022-2023 S.A. Dodge awards during the Multiple District Convention held in Muskegon.



Podcast- Lions Club International leader's Past International Director, Dr. Gary Anderson, Immediate Past International President Douglas Alexander, Past District Governor Dr Ronald Coleman, Lion Rodger Penzabene Jr. ( WJZZ Cool TV & WJZZ Detroit Jazz Radio Station Owner, and Immediate Past International Director Justin Faber were all guests on a historic segment of Lion Michelle Turner White's podcast "Community Updates & Enlighten Hearts"



Detroit Renaissance Lions Club celebrated it's 50th Anniversary by having our Immediate Past President Douglas X. Alexander as it's honored guest speaker



District Convention- It was a successful and fun 11-A1 convention held at Wayne County Community College on May 13th. DG Matt Collins and 11-A1 Lions had an outstanding year of service.



Harper Woods Grosse Pointe Woods Lions Club hosted a can drive on June 3rd. Donated returnable cans and bottles will help to collect funds to support a food pantry, and other local programs.

11 A2



**DG Shawn Blaszczyk**  
**MACOMB • OAKLAND**  
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Sterling Heights Lioness Lions Club On May 7th the Sterling Heights Lioness Lions Club Branch held their 17th annual Spring Luncheon. Attendees were entertained by Earth Angels, a group from Canton, Michigan after their meal. The entertainment had the crowd on their feet dancing, laughing, and smiling to the great music and fun. The club held their HUGE opportunity raffle and everyone had a great time.



The Ortonville Lions Club Scholarship Committee consisting of Kim Bishop, Elizabeth Rheaume, Lonnie Dew, Stan Hughes, Dave Rheaume and Leslie DeRemer, spent many hours collecting and reviewing applications and interviewing the applicants. Awards were not only based on GPA but also the applicants community involvement. We are pleased to announce that scholarships totaling \$6400 were awarded to 14 high school seniors in the Brandon School district!



Lake Orion Lions own Lion President Denise serving pizza to the kids at the Pine Tree Center. Never know where you'll find a Lion in action helping others!

Milford Huron Valley Lions Club- On May 1st, the Milford Huron Valley Lions Club selected four local high school students to receive scholarship awards! Each recipient will receive \$1,125 to use toward their college education. The review process is based on the student's academic achievements, participation in extra-curricular activities, financial profile and personal recommendations. The selection was difficult given the outstanding accomplishments of all the applicants.



Lake Orion Lions Club- "Where there is a need there is a Lion" Almost 1 out of 4 School-aged children in Lake Orion are food insecure. On May 28 The Lake Orion Lions Club rallied together and donated \$4,000 to the Lake Orion United Methodist Church's "Blessing in a Brown Bag" summer lunch program. This program functions like the "Meals on Wheels" program for senior adults, and qualifying children would receive a brown bag lunch delivered to their house Monday-Thursday. Having them delivered will solve transportation issues, which tend to complicate accessibility to food. This outreach program targets approximately 10% (180) of the reduced and free lunch population in the community. Lake Orion does not qualify for any summer lunch programs either through the state or federal government. Delivery and prepping is purely done by non-paid volunteers. Despite some funding challenges, The Lake Orion Lions Club identified this need, and felt so strongly about it that they directed a large portion of their charity account to making it happen.



The Troy Community Lions awarded two \$1,000 college scholarships to high school seniors, Puja Bhavsar and Altea Rumi. Puja will be attending New Jersey Institute of Technology and Altea will be attending Michigan State University.



Sterling Heights Lions Club helped with donating 8 huge boxes containing 1,000 pairs of BRAND NEW Bombas socks for the residents of Grace Centers of Hope.



Milford Huron Valley Lions- On May 13, 2023, several members of the Milford Huron Valley Lions Club journeyed to Lapeer, Michigan to join Lions from other clubs & participate in the Lions Bear Lake Camp Annual Work Bee. Camp Director Traci Tribley & crew led the ambitious program. There was a lot to do & a lot was accomplished! Established relationships, as well as new were forged during the work efforts. Donations toward the purchase of several new golf carts for the camp were previously made by our club, as well as other clubs throughout the state. These carts were delivered at the end of the day, and they are beautiful! Best Wishes to BLC for a successful camp season!



Eastpointe Lions recently participated in their local Memorial Day Parade.



Saint Clair Shores Lions Club pulled the Lions KidSight Trailer during their communities Memorial Day Parade.

> REGION NEWS



11 B1

**DG Kelly Lubbe**  
 BRANCH • CALHOUN • HILLSDALE  
 JACKSON • LENAWEE • WASHTENAW  
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DG Kelly Lubbe and her husband Leroy were the winners of the Hawaiian shirt contest during the District Convention.



Jonesville Lions recently participated in their community Memorial Day Parade.

District B1 Lions had fun dressing up for Hollywood Character Night at the Multiple District Convention held in Muskegon.



Battle Creek Cereal City-24 tie blankets and 15 pillowcases were delivered to Maggie's Wigs 4 Kids on Wednesday May 31st by Roger and Harriet. They also delivered a hair donation from one of Harriet's physical therapists and jewelry donated by Maureen Bacca. Maggie loved a selection of toys donated by Kathy Mace, Lion Dave's wife. As always it was great to spend time at Maggie's and she treated us to coffee and cookies.



Quest South East Jackson Lions Club- Our very own Lion Lawana Brown was presented with a Melvin Jones Fellowship at the District Convention for her dedication and service as a Lion.



Bedford Area Lions- Once again the wonderful ladies of Bedford Area Lions Club offered a free lunch to seniors in their community. Any senior is welcome to attend this annual event. This year we enjoyed chicken croissants with chips and fresh fruit. There was a wonderful selection of homemade pies. This is a great opportunity for our local seniors to get together, share a meal and get to know each other a little better. The picture shows the very special ladies in their new aprons. Great job ladies, see you all again next year.



Vandercook Lake Lions members have been keeping busy getting ready for their annual garage sale held June 8-10th.



11 B2

**DG Julie Mayuiers**  
 BERRIEN • CASS • KALAMAZOO  
 ST. JOSEPH • VAN BUREN  
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 MI  
[captcartoon@me.com](mailto:captcartoon@me.com)



Buchanan Galien Lions Club- Congratulations Lion Dianne Ross- recipient of the 2023 Dale E Florey Award. This annual award is presented by the Buchanan Area Chamber of Commerce for outstanding service to the community. Lion Dianne has sat on many boards within our community where she clearly showcases her servants' heart. She has been with Buchanan College Club for 25 years, helping Buchanan High School students receive interest free loans to further their education. She has sat on the Buchanan District Library board for 20 years. She has been a proud member of the Buchanan-Galien Lions Club since 2019 where she is currently the club secretary and co-chairs many fundraisers. The Lions Club motto is "We Serve" and she has definitely lived this year, if not her entire life, serving others. Dianne also volunteers weekly at the Lakeland Hospital Gift Shop always offering a smile and helping hand to visitors. She also volunteers at Trinity Church where she serves lunch to those in need. Lion Dianne has spent her life caring for our community and is much deserving of this recognition for her continuing service.



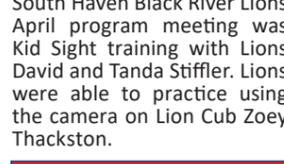
Mattawan Lions Club- Some pics of Mattawan's Community Carnival, hosted by the Mattawan Lions, with the LEOs running a lot of the games. The bunny was a big hit!



Portage Lions Club recently participated in White Cane Days in their local community.



South Haven Black River Lions April program meeting was Kid Sight training with Lions David and Tanda Stiffler. Lions were able to practice using the camera on Lion Cub Zoey Thackston.



The Edwardsburg Lions Club had a visit from Zone Chair, Alice Kring who brought one of her Buchanan Leos Geneva Tuber on April 19th. Geneva was selected for the All-State Band, and she presented a slide presentation of the places the All-State Band will be playing and what the young students will also be doing on their trip in Boston. The Edwardsburg Club then presented Geneva with a check to help her on her way to some fun times in Boston! Best of Luck Geneva! A few of the Edwardsburg Lion Members helped at the Edwardsburg Sports Complex on April 29th working at one of the three concession stands open during a La Crosse Tournament. The tournament was a two-day event. Looks like the Lion Members were having a great time!



St Joseph Lions Club- Royalty paying an April 6th visit to the St. Joe Lions. Joining President Heit were Miss St. Joseph 2023 Olivia Ippel, 2nd Runner Up Sydney Youngstedt, Miss Congeniality Reagan Igoe, Mr. Nice Guy Cole Lakin & Co-King Declan Finnigan.



Jeff Mayuiers was selected Wednesday as the 2022-2023 Bruce C. Snook Citizen of the Year by the Three Rivers Lions Club. "I'm humbled," said Mayuiers, who has spent a lifetime helping others through the professions of medicine and maintenance. "The city of Three Rivers gives more than any other city or town I've ever seen. I'm privileged to be associated with Three Rivers. Mayuiers is a member of the American Legion and formerly of the Marine Corps League, but the majority of his efforts have been with Lions Club. He joined the Three Rivers Lions Club two decades ago, following in the footsteps of his father, Bill Mayuiers. A banquet honoring Mayuiers will be held Thursday, June 8 at the Three Rivers Lions Service Center.



The Mattawan LEOs and Lions Club raised over \$1100 for White Cane giving the gift of sight.



Paw Paw Lions Club- This year we tried a new project. We sold Easter Egg hunts. The night before Easter, several of our members went to homes and hid eggs in their front yard so that Easter morning, the kids were able to go find the eggs that the Easter Bunny left for them.

11 C1



**DG Diane Wehby**  
**ALLEGAN • BARRY • IONIA • KENT**  
**MUSKEGON • OTTAWA**  
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**LAKESIDE LIONS** On Tuesday April 18th, the Lakewood Lions had 2 very special guest speakers from the Transplant House of West Michigan. Tracy & Holly Gary, who are both organ transplant recipients, shared their personal stories which involved a liver transplant for Tracy, and a heart transplant for Holly; all made possible with the Gift of Life. Their lives were brought together by organ donations and now they both are on a mission to help others through the Transplant House of West Michigan! The Grand Rapids area facility, founded in 2019, is located on Leonard St, just west of Fuller Ave. Currently under renovations, the home is targeted to open in late summer of 2023. Learn more about this husband wife team and their mission to spread organ donation awareness, along with their goal to help transplant recipients, their families and caregivers by providing a supportive, comforting home away from home environment while going through the transplant process. Please visit their website for more information or invite them to your club's next meeting! [www.mitransplanthouse.org](http://www.mitransplanthouse.org)



**Alto Lions Club** - Ken Adamy and his son Mark, both from the Alto Lions Club, installed beds in children's homes as part of the 11-C1 Lions partnership with Sleep in Heavenly Peace. Mark was home on leave from the military and still found the time to volunteer. Thanks for helping children receive a new bed at no cost to families.



**Martin Area Lions Club** hosted a successful Memorial Day breakfast. 40+ attendees including Veterans and family members!



District 11-C1 Lions from 3 different clubs paired up with Cub Scouts from Pack 3222 to make a flower box. The project helped them earn a badge and advance a level. The scouts used placed pilot holes, used drills, hammers to assemble their project using nails, screws or both! At the end of the evening, each scout took home not only their project but a starter tool box.



The Dorr Township Lions hosted a spaghetti dinner fundraiser to support local projects. Besides a great dinner for a good cause, the public was treated to live music by a local band.



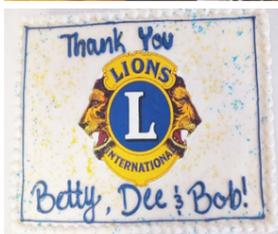
The Muskegon Northside Lions hosted a very successful pancake breakfast on Saturday June 3rd.



The Ravenna Lions Club catered a delicious bbq picnic dinner aboard the USS LST 393 for over 150 lions attending the Michigan Lions Forum held in Muskegon.



The Rockford Lions Club regularly partners with their local scouts to help with service projects throughout their community.



The Lakewood Lions held an Appreciation dinner at Cunningham Acres for longtime friends Betty, Bob, and Dee; all of whom have prepared marvelous meals and delivered the most kind and wonderful hospitality for many many years! This was the last meeting to be held at Cunningham's the new location will be at the VFW in Lake Odessa.

11 C2



**DG Traci Tribley**  
**CLINTON • EATON • GRATIOT**  
**INGHAM • LIVINGSTON • SHIawassee**  
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2023 Stockbridge Lions Easter Egg Hunt Once Again a Great Success. It turned out to be a perfect, sunny afternoon for the annual Easter Egg Hunt at Veteran's Park on Saturday, April 8th, organized and hosted by the Stockbridge Lions Club. Fifty eager young participants from ages 1 to 10 accompanied by their parents and grandparents were barely able to contain themselves before the official "GO" was given. Each year, an event that takes hours to prepare for is over in approximately 15 minutes, and this year all went home with at least five age-appropriate prizes in addition to the candy from over 720 eggs placed throughout the grounds. Many thanks to the hard-working Lions volunteers!



Lions Duane Bordine, Andrea Stickney, Kathleen Mullins, Mike St. Dennis, Rich Mullins, Lyn St. Dennis, Bob Busby, Andy Shaw, Kathryn Busby, Bill Stickney, Sharon Bordine, Carrie Holmes



Our hearts go out to the troops fighting in the war in Ukraine. Now our "Lions Mints" are going too! Our sincere thanks to Lion Lana O'Lonegan of the Muskegon Northside Lions Club originally from Ukraine and her contacts, and to Chad McCann of the Lions of Michigan Foundation for matching our mint donation and for believing in our quest.



Lion George Walters introduced Lion Ted Hamilton, District Governor Elect, He informed the den of his Lions background and some of the plans for the Districts activities. Next order of business was the induction of our newest member Tonya Madar, Her Sponsor is Lion Mae Luchetti. That was followed by installing the dens 2023-2024 Board. All said they would do their jobs with vigor!. Lion President George Walter thanked Lion Ted Hamilton for his keeping the District strong and gave him one of our new pen and flashlight sets.



Zach Stevens is a senior at Grand Ledge High School and was selected as the Grand Ledge Lions' Student of the Month for March 2023. At the March 14 Lions meeting Zach shared with Club members his learning experiences in the Grand Ledge schools and plans for the future. One teacher, Mr. Hutchinson, has been especially helpful in Zach's education, but couldn't attend this program.



Durand Lion Kent P Edwards received an A Charles Weir Sight Conservation award. Presented by PDG Lloyd Kilbreath



Newly inducted Durand Lion Member Ida Collins flanked by Club President Lew Deisler and PDG Lloyd Kilbreath



Lansing Capital Lioness Lions under the guidance of Lion Lloyd Kilbreath enjoyed a beautiful sunny day providing vision screenings during the SJ Lions Easter Egg Hunt. It wouldn't be our club if we didn't use the opportunity to be a bit silly too!



Congratulations to Lion Kenny Kinsey on spearheading a very successful eyeglasses collection in 2022-2023. The St. Johns Lions Club took first place in the 11-20 members category with 2,114 eyeglasses and 4 sets of hearing aids collected. Lion Kenny accepted a Certificate of Achievement certificate on the club's behalf at the March 11 Celebration of Service event. Great job Lion Kenny!



The Mason Lions Club hosted District Governor Traci Tribley at their April 12, 2023 meeting. After her remarks, President Karen Routson presented her with a donation check for Bear Lake Camp.



Lion Dr Tom Doyle with 3 of the 4 past District Governors of the St Maarten Lions club during the recent 2 weeks eye care mission where approximately 4800 patients were seen.

**Lions Mystery!!** On the second floor of the St Maarten Lions clubhouse is their meeting area where the mission team ate breakfast and lunch. Up on the walls are numerous friendship banners from visiting Lions from around the world. Lion Dr Tom Doyle spotted a banner from his year as District Governor 22 years ago. The local Lions could not remember who gave that banner. Does anyone confess to giving the Lions that banner?



> REGION NEWS



11 D1

**DG Jack Frost**  
 BAY • GENESEE • SAGINAW • TUSCOLA  
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Buena Vista Lions Foundation Scholarship recipient was Jayiah Taylor. Thank you to the Buena Vista Lions Club for selecting her as your 2023 recipient. In the fall, she will be attending Wayne State University



Caro Lions Club made 30 No-Sew blankets and delivered them to various organizations as a Comfort Item throughout the Community. Wayne Sayers delivered 10 blankets to The Child Advocacy Center of Tuscola County where children are provided a safe and child-friendly place to make difficult, but truthful disclosures to reduce the trauma experienced by the victims of suspected maltreatment. Doug Coon delivered 10 blankets to both, the State Police Post and Tuscola County Sheriff's Department (Photo) that come in handy at the scene of an accident as a comfort item. Jack Smith delivered 5 blankets to the Caro Methodist Church that runs a Food Pantry and those in need that get supplies may also feel comfort from a blanket. Jim Willing delivered the last 5 blankets to the Assault Crisis Center which is a Domestic Violence services and Emergency Shelter.



Frankenmuth Lions Club welcomed members of the newly formed Frankenmuth Leos Club to a recent meeting. The Lions Club has sponsored the Leos Club and purchased shirts with the Leos logo for the students.



Fenton Lions Club One of the club's members will be turning 100 years old this year. The convention had a special event for James LaRose pictured on the right.



East Flint Lions participated in a Health and Wellness Empowerment event at the Flint Public Library. They had the opportunity to talk with different organizations and people visiting the library. They also handed out information about Lion's Clubs and talked about what Lion's do. It was a great networking opportunity for them.



Mayville Lions invited surrounding clubs to join them for a potluck meal and guest speaker. The group photo was taken in front of the caboose at the Mayville Museum where the club meets. About 40 lions received important information from guest Andrea representing Region 7 Agency on Aging. Three past district governors and a past Deputy District Governor were in attendance. Mayville has been planting flowers throughout the village for many years. Some of the plant holders were in need of repair or replacement. Pictured were members doing just that at the west end village welcome sign.



Flushing Lions were selling Foundation Raffle Tickets at the local Bueche's Super Market. Over 200 have been sold. The weather has been a bit chilly as plants from outside have been brought inside to keep away from the frost. Lions Kristin Shively and Peggy Yats with Cash, her Leader Dog were trying to keep warm. Cash is a tremendous help with the sales as he is an example of what lions can accomplish. Also during the month the club has supported two students for the youth exchange program on their trips to Europe. Support of an All State Band member was also provided with a second student from Lakeville High School as a second potential band member to be supported.



Zilwaukee Lions Club have an Easter eggs hunt every year. It happens rain or shine at noon on Saturday the day before Easter. There are always 4 age groups with nice candy and prizes for winning eggs. Everyone loves coming.



Shields Lions Club members assisted the Easter Bunny (also a Lion) at the Easter Egg Hunt held at Shields Care Assisted Living in Thomas Township. Children from the community were invited to participate in the hunt, collecting eggs and prizes, and get their picture taken with the Easter Bunny.



Millington Lions hosted a Senior's Honor Night Banquet on April 24. This annual event honors the top ten graduating local high school seniors acknowledging their outstanding academic achievements. Also, two scholarships were awarded to deserving students. Our guest speaker for the event was alumni Ms. Jessie Bassett whose speech emphasized the importance of community volunteerism. April 28th found our members participating in the White Cane fund drive for the benefit of the Leader Dog Foundation.



Merrill Lions Club program meeting on 4/18/2023 was held at the Merrill middle school. The task at hand, was to put together baby blankets for Saginaw Covenant ICU babies. We were able to put together 6 blankets. The project was lead by Lioness, Anne Bales, Covenant ICU nurse. The group had a great time. Dinner was homemade chicken noodle and vegetable beef soup made by Lioness Theresa Devault. Fun filled night giving back to the community.

The Hemlock Lions Club recently inducted two new members, with two more pending. The Lions organized a community-wide metal recycling project, collecting about 7,700 pounds of scrap metal. Hemlock Lions in conjunction with the Merrill Lions Club are working on some Great Lakes Loons baseball games as a Club fundraiser. Four Hemlock High School seniors were selected to receive \$500.00 Lions Club scholarships to be presented at the August Lions Family Chicken BBQ.



11 D2

**DG Shawn Wightman**  
 HURON • LAPEER • SANILAC • ST. CLAIR  
[www.11-d2lions.org](http://www.11-d2lions.org)

**District D2 • District Editor: Bruce Bronson**  
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Scouting Award-Congratulations to District 11D2 for having the most Lions Club Scouting Award recipients in MD11 for having nine recipients of this award. Recipients are in order of award, Orville Collins of Port Huron Host Lions club in 2009. PDG Margaret Oldenburg of Minden City Lions club in 2012. John Cowan in 2014. PDG Don Spinks of Marlette Lions club in 2016. Zone chair Rich Cochrill of the Applegate Lions club in 2019. John Burns of the Peck Lions club in 2020. Gary Yger of the Sandusky Lions club in 2021. Robert Burkett of the Memphis Lions club in 2022 and Gerald Matese of the Yale Lions club in 2022.



Memphis Lions Club- Leo Advisor Nancy Thomson, Lions Jason Sopha, Mike Kaminski, and Deb Kaminski along with Leo Avery Pare'. Also, future leader dog for the blind Polly celebrating Arbor Day with Memphis Third Grade Classes. Everyone went home with a tree to plant, even Polly! The class learned that trees are one of mother natures' way of fighting global warming. This is a service project that easy and inexpensive.



Lions Recycle- This is another truckload of plastic on its way to Trex for recycling into a park bench for our communities. Since December of 2020 District 11-D2, in cooperation with the Applegate Lions Club, entities from Lexington Lions Club, Deckerville Lions Club and participating entities in Deckerville, and District 11-D2 have collected 11,996 lbs of plastic that has been kept out of our landfills and placed 48-inch composite benches throughout the communities. There are other clubs in the district that are also being good stewards of the environment in collecting recyclable plastic for their communities. This is a great service project. Eliminating plastic in the land fill without costing the clubs any money.



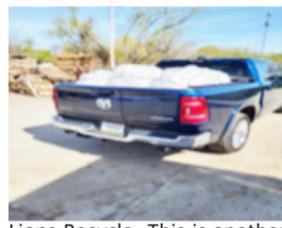
Fort Gratiot Lions Club- We had a grand time yesterday at the YMCA's Healthy kids day. So many activities for the kids. With all our screenings, we had 2 referrals. Always a good feeling to be able to catch eye issues early in kids. Great job from ALL our Lion's members. Pictured Lt- Rt: Lion, Laura Campbell, President Bill Jett and Lion Heather Bringard. Next photo; KidSight specialist Lion Nora Walsh from Lapeer and Lion Laura



The Capac Lions Club would like to thank the Capac Fire Department, CYBL and Lion Mary Riley and Lion friend Jen Kluger for helping the Easter Bunny this past Easter. Lions serving the community.



Marlette Lions Club- On behalf of the American Red Cross (ARC), Marlette Regional Hospital is honored to present our faithful drive volunteer with a personalize certificate of appreciation, ARC lapel pen and a gift bag for their faithful support of our local ARC drive. Giving back to the community. Thank YOU to: Tim Dietzel, Marlette Club President.



Applegate Lions Club- In April, the Applegate Lions Club made twenty-one Easter food boxes to hand out to their community needy families. Way to go Applegate Lions.



Emmett Lions recently had a meeting with District Governor Dr. Shawn Wightman. This club collected pull taps for drink containers. PDG Peggy Farnsworth from Otter Lake Lions sells the aluminum to a local scrap yard and the proceeds go to the Ronald McDonald house. Collecting pull taps is a painless project costing nothing and gaining so much. Need other clubs involved. Emmett Lions have a large collection of medical equipment and needs to donate to anyone needed these items. The majority are crutches and walkers that type of equipment. If you have a need they have you covered; call PDG Chuck Belesky. The price is right. (810-543-0990)



The Almont Lions Club has been busy. They presented 150 White Pine seedlings to all fourth grade students at Almont's Orchard Primary School and Dryden Elementary School. They are selling raffle tickets for a wagon filled with things for a garden. Members have assisted the Lapeer Lions at the Poker Night and performed a KidSight vision screening in Anchor Bay. The club's annual golf outing will be held Sunday, August 13, at Heather Hills Golf Club. On April 10, 2023 Red Cross conducted a Blood Drive in the Almont Lions Hall. They collected 41 units of blood, since 2005 they have collected 3042 units of blood, potentially saving 9,126 lives.

**IT'S PARTY TIME**  
 With the Unionville Sebawaing Area LIONS CLUB!  
**WINE & CHEESE PARTY**  
 SATURDAY JULY 15th - 6pm  
 Fantastic Hors D'oeuvres & Cheeses  
 Raffle and 50/50 & Auction  
 Superb Wines to Taste (and buy)  
 Music & Local Craft Showcases  
 Cash Bar

**AMERICAN LEGION HALL**  
 Post 293 Hwy 25 South of Sebawaing

**Ticket Donation \$25**  
**per person or \$45 for two**

All proceeds go towards projects for the Unionville Sebawaing Area Community  
 Text or call 989 450 9644 or message Facebook@ALIONClub

USA Lions Club are holding their Annual Wine and Cheese Party on July 15th at 6pm at the American Lgion , Unionville Road, Sebawaing. Tickets to this now famous evening are going fast... \$25.00 each or two for \$45. The evening includes an abundance of wines to try, hor'doeuvres, live auction, silent auction, 50/50 and more. Call or text 989 450 3644 for more information.



Applegate Lions Club- In April, the Applegate Lions Club made twenty-one Easter food boxes to hand out to their community needy families. Way to go Applegate Lions.

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**11 E1**

**DG Jackie Glazier**  
 BENZIE • CLARE • GRAND TRAVERSE • ISABELLA • LAKE •  
 LEELANAU • MANISTEE • MASON • MECOSTA MIDLAND •  
 MISSAUKEE • MONTCALM • NEWAYGO • OCEANA  
 • OSCEOLA • WEXFORD  
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Coleman Lions recently participated in an Adopt a Highway Service Project. What a great way to serve!



Coleman Lions enjoyed a fun night working in the school concession stand at a recent track meet.



The Fremont Lions Club served a breakfast on Saturday of Memorial Day weekend that included eggs, sausage, and pancakes at the Fremont airport in partnership with the Experimental Aircraft Association who hosted a fly in that involved 19 vintage war planes. The air show was outstanding and the breakfast was extremely well organized by none other than District Governor Elect Jim Patterson... As if he didn't have enough to do already! This year we had 480 paid meals, 49 free children's meals, and 20 free volunteer meals for a total of 549. In the photo back row are Lions Brad Hinken, Dr Ben Sikkenga, Brenda Adsmund, Bob Everett, and Fred Reinecke. In the foreground serving line is Lauren Adsmund and Pete Slovinski.



The Central Montcalm Lions were happy to present a check to the Stanton American Legion Post 452. We are proud of the work they do for our community and our veterans. We also voted on our two scholarship winners from Central Montcalm's graduating class at our April meeting. Also, a reminder... our annual fundraiser golf outing is Friday June 16th at Glenkerry golf course in Greenville, MI for anyone who wants to put a team together. Please reach out to CM Lions president Barry Anderson for details.



Many District Lions, guests, International Director Robert Lee and his wife, Lion Pam, from Honolulu worked together making bead necklaces and tying fleece blankets for kids with cancer. 65 necklaces and 7 blankets will be delivered to Maggie's Wigs 4 Kids, Inc. in St. Clare Shores for children undergoing chemotherapy.



Baldwin Lions Club had another great day at the Blessing of the Bikes on Sunday May 21st! A record number of motorcyclists attended the 51st Blessing! Nearly all the collector pins were sold out, netting the club a major fundraising profit!



Baldwin Lions- The club did their first cleanup of 2023, with the help of 8 Honor Society Students and two teachers. We collected 31 bags of trash! The club made a donation of \$250 to them as a thank you!



Big Rapids Lions President Dave Hamelund thanks Mecosta County Clerk Marcee Purcell for educating the Lions on how the local and state clerks' office operates. One of many interesting points that Marcee talked about regarded Veterans and why they should file their discharge papers with the county. It keeps them on file forever in the event that the Veteran may misplace them.



DG Jackie Glazier lights a candle for District 11E1 Lions during the Memorial Service at the Lions of Michigan Multiple District 11 Lions Convention in Muskegon.



**11 E2**

**DG Rod Leathers**  
 ALCONA • ALPENA • ANTRIM • ARENAC • CHARLEVOIX  
 CHEBOYGAN • CRAWFORD EMMET • GLADWIN • IOSCO  
 KALKASKA • MONTMORENCY • OGEMAW • OSCODA  
 OTSEGO • PRESQUE ISLE • ROSCOMMON  
[www.e-district.org/sites/11e2](http://www.e-district.org/sites/11e2)

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Elk Rapids Lions Club- Student Mазzie Schiller from Elk Rapids Club area won the district prize for the 2022 Peace Poster contest. The theme was "Lead With Compassion"



East Jordan Lions brought in new member, Janet Cronover. She was sponsored by Denny Gocha and is pictured with Lion Denny and King Lion Bill Chase. Welcome to our club Janet! East Jordan Lions picked up 17 bags of trash for a 2 mile stretch of M-66 for Adopt-a-Highway. Thank you Lions Bill Chase, Adam St. Onge, Sherry Purse, Tim Streufert. and Lindsey Bassett. Thank you for a job well done!



Boyer Valley Lions Club- Police Chief Kevin Spate was a guest speaker at a recent club meeting. Chief Spate, thanks for keeping our community safe! He serves!



Boyer Valley Lions Club- Lion Jim White donated 42 pairs of needle nose pliers to the Habitat for Humanity district project. The Lions are putting together 50 tool bags to hand out to the Habitat for Humanity. Also, Lions Lisa, Mike, Peter, and Larry cleaned up the Lions cabin at Damp Daggett.



Oscoda Lions Club ramp building team consisting of Lions John, Tony, Bob, and Ann built another ramp. First they removed the old ramp, then build a new one 12 ft long with posts and rails.



Indian River Lions Club- New member Kelsey Rutkowski was recently inducted into the Indian River Lions Club.



Thank you to Mackinaw City Lions for putting up the view finders around the waterfront parks in Mackinaw City, Tee Pee and Mill Creek Campgrounds. Lion Les Jackson and Angie Morthland along with Lou were the set up team this year. We Serve.



East Jordan Lions Club- More than 100 kids took part in the activities on Saturday, April 8th at the Elementary School for the East Jordan Lions Easter Fun and Games event. The East Jordan Lions had 12 games set up and gave away prizes and candy. They also gave away 2 bikes and fishing poles. The Easter bunny and a Lion showed up too! Lions Linda Gocha, Faye Miller and Linda Michael by the free prizes.



Central Lake Lions screened 25 children as young as 6 months old today at the Antrim County Petoskey Stone Festival. They also spread the awareness of the importance of eye screenings, and have been asked to screen a home school group and also set up a screening at a craft fair. If you would like to have a screening at your day care, preschool or elementary school, or at an event contact a Lion today! There is NO COST, and financial assistance is available for any child referred for an eye exam and/or eyeglasses. WHERE THERE'S A NEED THERE'S A LION!



Leadership Team for 2023-24! L to R: 1st VDG Elect Dennis Gocha, District Governor Elect Steve Murch, 2nd Vice District Governor Elect Marie Leathers, District Governor Rod Leathers. Yes, that's him! He was also elected as a Trustee of the Lions of Michigan Foundation. Congratulations to all!



Mackinaw City Lions Club- We serve, honor and remember! Lion Ricky at the Mackinaw City Memorial Parade 2023.



## You change lives.

Eversight is a nonprofit eye bank with the mission to restore sight and prevent blindness through the healing power of donation, transplantation and research.



## In 2022 through our work and the support of people like you:

**7,743**

people received sight-restoring cornea transplants

**3,933**

donated eye tissues helped advance critical vision research and education

**553**

surgeons and clinicians received training and education on innovations, safety and best practices to ensure best patient outcomes

### In Michigan



**1,760**

residents gave the gift of sight as eye tissue donors



**1,393**

patients received sight-restoring transplants, including patients who received charitable Gift of Sight support to afford surgery



**1,318**

cornea tissues were donated by Michigan residents to advance vision research and educate surgeons around the world



The Detroit Free Press named Eversight a winner of the Michigan Top Workplaces 2022 award